

Master's Program in Business Administration

■ Master of Business Administration

Program Educational Objectives

The Master's Program in Business Administration seeks to cultivate highly specialized professionals who can deal with new management problems that arise with changes in business and the complication of technologies.

Graduate Profile	He or she should possess specialized knowledge appropriate to the master's (business administration) degree, as well as the deep logical thinking ability and the ability to logically organize the content of thought. Specifically, the Program cultivates human resources who have the ability to identify business problems and to meld research and business and also who can take the initiative to pursue solutions with broad interests beyond the area of expertise. These human resources also include those who have the interests and knowledge about academic approaches as well as the ability to apply them to research themes which are based on business challenges, let alone who have the problem awareness rooted in business.
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Diploma Policy

The degree of Master of Business Administration is commenced to those who have fulfilled the requirements for the completion of the Master's programs, as set out in the Graduate School Regulations of the University of Tsukuba and related university regulations, and who are deemed to have the following competences.

	Competences	Evaluation perspectives
Knowledge and Skills	1. Knowledge application competence: Ability to contribute to society with advanced knowledge	① Can you apply knowledge gained through research and other activities in society? ② Can you identify new problems, even in other fields of expertise, based on broad knowledge?
	2. Management competence: Ability to appropriately address challenges from broad standpoints	① Can you take on major tasks with systematic planning? ② Can you understand and solve problems from multiple perspectives?
	3. Communication competence: Ability to accurately and clearly communicate expert knowledge	① Are you capable of efficient communication for research purposes? ② Can you discuss research or research-specific knowledge with experts from your own field and from other fields?
	4. Teamwork competence: Ability to work with a team and actively contribute to the achievement of goals	① Do you have experience cooperatively and actively working on challenges as part of a team? ② Have you helped promote projects and activities other than your own research?
	5. Internationality competence: Willingness to contribute to international society	① Are you aware of making contributions to international society and getting involved in international activities? ② Have you obtained the linguistic skills necessary for international information collection and action?
	6. Ability to think from various management perspectives: Ability to have deep specialized knowledge about work and think from various perspectives such as of strategies, organizations, finance and marketing.	① If extensive knowledge about business administration and business science was gained ② If management challenges, etc. other than those in one's own area of expertise (including industries, job categories, etc.) are understood and if capable of debating them
	7. Ability to identify management problems: Ability to identify and clarify problems from work scenes on one's own	① If one identifies the whereabouts of management challenges based on one's gained knowledge ② If the nature of identified challenges is clarified and if capable of talking about them in one's own words to share with others

	Competences	Evaluation perspectives
Knowledge and Skills	8. Ability to solve management problems: Ability to repair problems in modern society from a new perspective by the systematization of knowledge and experience.	① If the theory of the quantitative or qualitative analysis methodology is understood and appropriately applied ② If obtained results are interpreted into one's own words to debate with others
	9. Ability to create new management knowledge: Ability to create new knowledge about work.	① If new management hypotheses or challenges is set up based on gained extensive knowledge
	10. Ability to practice management at work: Ability to put created knowledge into practice at worksites	① If gained extensive knowledge is applied as a bridge between theory and practice ② If the applicable range, etc. of gained knowledge is grasped
Guidelines for Assessing Learning Outcomes	<p>The assessment of learning outcomes is conducted through achievement evaluation based on the 'Achievement Evaluation Sheet'. This objectively verifies and evaluates the acquisition of competences, aligned with the diploma policy, at each of the following stages. The stages and methods of achievement evaluation are detailed as follows.</p> <p>Achievement evaluations concerning the ten areas of competences specified in the diploma policy are conducted at the following times: from July to September of the first year, at the end of the first-year fall semester (before the overview presentation), around September of the second year (before the mid-term presentation), and around December of the second year (before the preliminary review), with reference to the respective evaluation criteria.</p>	
Evaluation Criteria for Degree Theses/ Dissertations	<p>The following seven items are used as evaluation items.</p> <ol style="list-style-type: none"> 1. Identification of important problems or academically unsolved problems in management scenes 2. Presentation of the basic grasping of preceding researches and of the positioning of research tasks 3. Presentation of research objectives and methods 4. Appropriate construction and development of line of reasoning 5. Mention of academic contributions and working-level contributions 6. Adherence to research ethics 7. Appropriate citation of literature and the style of presentation compliant to rules <p>In the thesis review and the final exam, the degree thesis review board formed by one chief reviewer and two or more sub-reviewers evaluates the thesis for degree grant, which contains the above evaluation items, and judges if the thesis is acceptance from the perspectives of degree thesis levels.</p>	

Curriculum Policy

Students acquire the research ability, specialized knowledge and ethical view in the three realms of business administration, mathematical science and information science that are required of highly specialized professionals and also obtain education that incorporates the basic skills and generic knowledge of business law around the Degree Programs' Common Courses.

Lecture subjects concentrate on the strategies and organizations, marketing, accounting and finance that are commonly considered to be the core realms in business administration, while embracing the realms associated to quantitative analysis and information technologies that are important when thinking of the modern management.

In the research aspect, through the research subjects assigned in each semester and the stage presentations, the Program progresses in phases, with the clarification of tasks, analyses in specialized manners, the summarization of results, and finally business feedback study.

In addition, a system of research supervision with multiple faculty members cultivates the ability to identify problems, logic forming skills and the ability to create new knowledge so that students acquire the ability to think from various perspectives.

<p>Curriculum Design Framework</p>	<p>In order to cultivate the basic skills and wide perspectives as well as generic knowledge and ability in associated areas with the student's major at the core, students are highly encouraged to take Degree Programs' Common Courses, Inter-disciplinary Foundation Courses, Graduate General Education Courses.</p> <p>The Program concentrates on the management strategies and management organizations, marketing, accounting and finance that are commonly considered to be the core realms in business administration, while embracing the subjects of the mathematical and information associated realms. The Program is also designed to develop the abilities shown in Diploma Policy through research.</p> <p>Research includes the research plan presentation, overview presentation, mid-term presentation, preliminary review and final exam stages to help students organize their research activities be organized.</p> <p>Through a system of supervision with multiple faculty members, students acquire the ability to think from various perspectives.</p> <ul style="list-style-type: none"> - The ability to think from various management perspectives is acquired with the Inter-disciplinary Foundation Courses "Top Lecture I and II", etc. - The ability to identify management problems is acquired with the Degree Programs' Common Courses "Introduction to Business Management", "Fundamental Accounting", etc. - the ability to solve management problems is acquired with the Major Subject "Consumer Behavior", etc. - The ability to create new management knowledge is acquired with the Major Subject "Operations Research", etc. - The ability to practice management at work is acquired with the Major Subjects "Marketing Research", etc. - The ability to think from various management perspectives, ability to identify management problems, ability to solve management problems, ability to create new management knowledge, and ability to practice management at work are acquired with the research subject "Systems Management", etc.
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<p>Teaching and Learning Methods</p>	<ul style="list-style-type: none"> - Students learn from “General Foundation Subjects”, which provides basic education of the areas in business administration, “Major Subjects”, which lecture on specialized contents, “ Inter-disciplinary Foundation Courses”, which lecture on the basic literacy common in the Graduate School, and “Degree Programs' Common Courses”, which lecture on the basic literacy common in the degree programs. - Research is supervised around a chief supervisory faculty member through “research subjects”. From the second academic year, two sub-supervisory faculty members including those who are in other realms are added to the supervision to give support from diversified points of view. - For master's theses, a thesis review board is set up after the overview (research plan) presentation, mid-term presentation and preliminary review. Then, the thesis is reviewed along with the final presentation and final exam.
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Admission Policy

<p>Desired Student Profile</p>	<p>As the nature of the graduate school for adult members of society, students are required to have problem awareness rooted in business as a matter of course, but since it is handled in the form of research, the interest and knowledge about academic approaches also play the key roles.</p> <p>In the process of planning and carrying out research, students are required to keep an active attitude to give contemplation by the investigation of literature, etc. on their own and thereby lead to solutions. Moreover, since diverse students of different ages and backgrounds are intermingled, it is important to have broad interests beyond one's business operations in change or the realms of expertise.</p>
<p>Student Selection Process</p>	<p>Candidates are comprehensively evaluated with the following evaluations.</p> <ul style="list-style-type: none"> - Research plan: Problem awareness, research approach, specialized knowledge, the usefulness, feasibility and ingenuity of research, sentence expressiveness - Paper: Broad interests and deep understanding of problems in business and society, logical thinking ability, sentence expressiveness - Oral exam: Research plan comprehension, specialized knowledge, motivation for learning and research, ability to express one's thought

Learning Support Framework

<p>Academic Support</p>	<p>To enhance students' motivation, support is provided for conference presentation travel expenses, English proofreading costs, and access to financial databases.</p>
<p>Opportunities for Peer Interaction</p>	<p>Student interaction is promoted through classes incorporating group work, classes in which students exchange opinions on peers' research presentations, student research presentation sessions that actively solicit students' opinions, and opportunities for multiple students to receive joint research guidance.</p>

Opportunities for Student-Faculty Interaction	Opinions on the overall education of the degree program are collected from students through surveys, and opportunities for dialogue with students are arranged based on the results.
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Approaches to Assuring and Enhancing Educational Quality

[Competences]

At the Degree Program Faculty Meeting, the perspectives for evaluating the ten areas of knowledge and skills specified in the diploma policy are reviewed in light of students' learning progress.

[Research Supervision and Thesis Examination]

At the Degree Program Faculty Meeting, the progress of students' presentation stages and completion rates are monitored, and issues related to research guidance and thesis examination are identified and considered for improvement.

[Credits]

Each full-time faculty member examines the distribution of achievement evaluations for their courses in order to verify any bias in the distribution and to confirm the alignment between course learning objectives and teaching content/methods. The results of these examinations are shared at the Degree Program Faculty Meeting and are utilized to improve educational activities.

[Curriculum and Supports]

Based on information such as curriculum map reviews, student surveys, surveys of graduates two years after completion, feedback from corporate and other stakeholders, and confirmation of the number of students' publications in foreign languages, the Degree Program Faculty Meeting undertakes improvements to curriculum structure and student support activities.

[Faculty Development (FD)]

At the beginning of each academic year, the faculty member in charge of FD formulates an FD implementation plan and carries out activities aimed at improving organizational educational practices.