

MBA Program in International Business

■ Master of International Business Administration

Program Educational Objectives

The MBA Program in International Business cultivates management professionals who, as “highly specialized professionals” , understand the international society and cultural diversity and possess the knowledge, skills and qualities that can direct them to appropriate actions conforming to changing business circumstances. The Program especially seeks to cultivate the following three types of global leaders: business managers who possess the core management competences, country managers who excel in international adaptability, and project managers who excel in applied information skills.

Graduate Profile	We seek working adult members of society who are culturally sensitive and so proficient in English as to make communication emerge in the Program's highly diverse learning environment, possess proactive problem awareness and a pattern of autonomy, and seek to have a career active as a human resource of central management at the international headquarters or local business site or in cross-regional projects in a for-profit or non-profit global organization in the future.
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Diploma Policy

The degree of Master of International Business Administration is commenced to those who have fulfilled the requirements for the completion of the Professional degree programs, as set out in the Graduate School Regulations of the University of Tsukuba and related university regulations, and who are deemed to have the following competences.

	Competences	Evaluation perspectives
Knowledge and Skills	1. Diversity acceptance ability: Ability to consider different perspectives, carefully listen to different opinions and thereby take various possibilities into account	① If one understands the thoughts or perspectives of those who belong to different realms such as different cultures, industries and job duties ② If the possibility of problem solving is extended with the acceptance of various different views
	2. Achieving ability: Ability to search for a means to achieve tasks in a situation where they are highly uncertain and difficult to solve	① If problems, even when they are of high uncertainty, are appropriately recognized and solutions are found ② If goals are achieved by taking the initiative to proactively make actions even under difficult situations
	3. Foreseeing ability: Ability to foresee present and future factors that have effects on the problems one should solve	① If various factors that may have effects on the future are appropriately grasped, understood and sorted ② If capable of forming new ideas for the creation of social value with a long-term view
	4. Information collection ability: Ability to efficiently collect high quality information necessary for decision making	① If information to be necessary for the correct decision making is identified ② If necessary information is collected effectively and efficiently using diverse means
	5. Creative ability: Ability to combine existing concepts or address problems based on new ideas	① If the importance of creating new knowledge and value and the methodology for it are understood ② If social contribution through new knowledge creation is expected
	6. Analytical thinking ability: Ability to carry out analysis with the selection of applicable information and techniques for solving challenges	① If logical thinking method is understood and used ② If capable of solving actual social problems by applying logical thinking ability
	7. Strategic planning ability: Ability to consider multiple evaluation scales and thereby create measures expected to highly pay off	① If problems faced by the society, companies, etc. are appropriately grasped from a multifunctional standpoint or viewpoint ② If the way the society, companies, etc. should be is set and the road map to it is provided

	Competences	Evaluation perspectives
Knowledge and Skills	8. Organizational management ability: Ability to achieve the goals of a managing department with consideration for the allocation of given management resources and the awareness of personnel members	<ul style="list-style-type: none"> ① If capable of understanding various forms of organization existing in the society and their nature ② If capable of managing organizations appropriately with the comprehension of organizational behavior and management and leadership
	9. Communication ability: Ability to eliminate ambiguous conditions in communication and acquire support and understanding from relevant persons	<ul style="list-style-type: none"> ① If appropriate communication necessary for making various business operations proceed smoothly is made ② If mutual understanding is promoted and the initiative is taken to proactively communicate oneself to achieve goals
	10. Risk management ability: Ability to objectively grasp the probabilities of risk occurrences and their effects and take appropriate actions when they occur	<ul style="list-style-type: none"> ① If capable of grasping potential risk factors latent in the society, companies, etc. ② If, in time of crisis, situations are grasped, instructions are given and actions are taken appropriately
Guidelines for Assessing Learning Outcomes	All students submit a Final Report and give a Final Presentation. After a faculty Q&A session, their work is comprehensively evaluated at an evaluation meeting attended by all full-time faculty members in the department. In addition to the results of this final examination, a GPA of 3.0 or higher is required for completion. These factors allow for a comprehensive and objective assessment of students' achievement of learning outcomes based on the degree awarding policy.	

Curriculum Policy

To achieve the Program's education goals and provide an education program appropriate to an internationally competitive professional graduate school, the following three concrete education policies are set up.

The first education policy is to train students to have the skill to make quick and appropriate decisions in rapidly changing international management by way of interrelating and complementing the education among the five realms (“business strategic realm”, “organizational management realm”, “international action realm”, “applied information realm”, “common realm”) that the Program has established in association with new management circumstances.

The second education policy is to offer broad subject groups in the five education realms and thereby meet the need for a variety of career plans of the students who will complete the Program with the goal of becoming international management professionals, and this is how the Program helps students have the spirit of proactively planning a career and making moves to achieve it.

The third education policy is to cultivate the practical ability to carry out job duties as international management professionals through the hands-on subjects inside and outside Japan to help students possess the ability under international management circumstances and also exert the ability effectively at headquarters or overseas local subsidiaries.

<p>Curriculum Design Framework</p>	<p>To provide education programs appropriate to an internationally competitive professional graduate school, the Program's curriculum is organized to feature four distinctive characteristics in language, lectures and hands-on training.</p> <ul style="list-style-type: none"> - Required subjects, elective subjects, seminar subjects, and business projects are set up. With these, students acquire the ten competences shown in Diploma policy. - Lectures, which incorporate theory and practice, are taught by professional practitioners or specialized researchers who are active in international business realms. With these, students acquire diversity acceptance ability, foreseeing ability and communication ability. - In the final semester, students work on a business project, which integrates the knowledge and skills acquired in lecture subjects to reflect them in actual practice. From the following programs, students can select one that meets each personal need: ① In-company project, ② Internship in Japan, ③ Overseas internship, ④ Research report, ⑤ Business plan development. With this business project, students acquire the creative ability, strategic planning ability, achieving ability, information collection ability, analytical thinking ability, etc. - The Program is based on an education method which encourages students to make use of their learned knowledge (debates, group work, simulations) in the Program's highly diverse and international learning environment where about one fourth of the students come from overseas countries and also Japanese students who have a degree in overseas universities are intermingled. <p>In addition, the Program also has short overseas training programs of a week or so to help working students participate with ease. With these educational trainings, students acquire the organizational management ability, communication ability, risk management ability, etc.</p>
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Teaching and Learning Methods	<ul style="list-style-type: none"> - Students take required subjects, elective subjects and seminar subjects under the advice of multiple supervisory faculty members. - To support students' systematic learning so that they can more practically apply the theory that they has learned in lectures and seminars and can develop it into knowledge and skills that can be applied at worksites, the Program sets up the “Preliminary Report/Presentation” and “Interim Report/Presentation” milestones starting from when students are in the seminar stage. In addition, students carry out a business project as hands-on training under the advice of multiple supervisory faculty members during the semester term to complete the Program.
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Admission Policy

Desired Student Profile	<p>We seek working adult members of society (or those who have working experience) who ① are culturally sensitive and so proficient in English as to make communication emerge in the Program's highly diverse learning environment, ② possess proactive problem awareness and a pattern of autonomy, and ③ seek to have a career active as a human resource of central management at the international headquarters or local business site or in cross-regional projects in a for-profit or non-profit global organization in the future.</p>
Student Selection Process	<p>Candidates are comprehensively evaluated based on the examination of submitted application documents, an examination of English proficiency and an oral exam.</p> <ul style="list-style-type: none"> - First stage selection: The examination of submitted application documents and an examination of English proficiency require the submission of the application form in the specified format, an essay describing the plan for the business project training, etc., the official transcript and recommendation letter of the university from which the candidate graduated, etc. - Second stage selection: Oral exam (only successful candidates of the first stage selection). The oral exam evaluates the candidate's job experience, the motive for applying for the Program, the analytical and communication skills, future visions, etc.

Learning Support Framework

Academic Support	<p>MBA-IB offer a variety of learning support including the following.</p> <ol style="list-style-type: none"> 1-A system of Preliminary advisor for incoming students and Chief and Secondary advisors for the Business project. 2-Financial support for participation in academic conferences, study aboard, and English proofreading 3-During students' first semester, refresher courses in Basic Economics and Basic Mathematics are provided.
Opportunities for Peer Interaction	<p>Most courses require group assignments and presentations throughout the semester, promoting collaborative learning among students. Furthermore, the five required seminar courses are primarily conducted in groups, promoting student interaction through discussion.</p>

Opportunities for Student-Faculty Interaction	Each student is assigned a Chief Advisor and a Second Advisor, and small-group seminar activities ensure ongoing opportunities for faculty interaction, taking advantage of the low student-to-faculty ratio.
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Approaches to Assuring and Enhancing Educational Quality

1. The MBA-IB program, as a professional school, receives periodic accreditation from ABEST 21. During each accreditation, MBA-IB receives feedback for measures to improve quality of the education it offers. The faculty, led of its Education committee, takes measure to implement the feedback received.
2. Each year the Education Committee reviews the results of the student surveys for each course, and develops measures for curriculum improvement. These measures are discussed at the monthly faculty meetings.
3. MBA-IB provides support for individual faculty development opportunities.