

MBA Program in International Business

Core courses

Course Number	Course Name	授業方法	Credits	Standard Academic Year	Course Offering Term	Weekday and Period	Classroom	Instructor	Course Overview	Remarks
01PC001	Organizational Management I: Organizational Behavior	1	1.0	1	SprB	Sat1,2		Hirohisa Nagai	The success of business depends to a large extent on people. This course is designed to provide students with fundamental knowledge about how individuals behave at the workplace, how they are motivated and how they interact with each other. Specifically, course content are composed of three dimensions, namely, individual, group and organization. For each dimension, integration between theory and implication will be considered. Classes will be a mixture of lectures, discussions and case studies and role plays.	MBA-IB Student ONLY Lectures are conducted in English. 主専攻必修科目。
01PC002	Human Resource Management I: Human Resource Management	1	1.0	1	SprC	Sat3,4		Yi Zhu	This course is composed by the lectures where discusses fundamental theories of human resource management (HRM) and the case studies related to it. It aims to facilitate the understanding of how the design and execution of HRM could contribute to build up an effective and a strong organization. This class is designed for the students with years of working experiences and they are expected to participate in the class discussions to exchange the ideas to deepen the understanding of HRM and to solve the problems they face or will face at their workplace.	MBA-IB Student ONLY Lectures are conducted in English. 主専攻必修科目。
01PC003	Marketing I: Marketing Management	1	1.0	1	SprB	Sat3,4		Caroline S.L. Tan	The Marketing Management course will provide the basic concepts, theories and methods; the necessary building blocks in understanding marketing. This course has three main objectives, first to help students understand how organizations in create value in their practice of marketing with emphasis on branding, consumer behavior, segmentation and positioning. Students will develop an understanding of marketing practice through extensive readings, class lectures and case studies. The second objective is to develop students' ability to think analytically and strategically in addressing marketing problems. Finally, students will acquire the skills in analyzing and applying decision tools and the know-how of analyzing business situations and developing marketing plans as well as perform marketing research.	MBA-IB Student ONLY Lectures are conducted in English. 主専攻必修科目。
01PC004	Business Strategy I: Business Strategy	1	1.0	1	SprC	Sat7,8		Takashi Hirai	Business Strategy is the total picture for transforming an organization from its present status to a future desired state. This course is designed to provide basic theories and frameworks of competitive strategy and corporate strategy. Class will be a mixture of lecture and case discussion of theory and practical cases.	MBA-IB Student ONLY Lectures are conducted in English. 主専攻必修科目。
01PC005	Finance I: Corporate Finance	1	1.0	1	Sum Vac	Intensive		Tadashi Ono	This course focuses on basic concepts in corporate finance, which are needed for financial managers to understand the theory of finance and financial market. It shows students how to evaluate whole companies and projects, how to determine the optimal capital structure, and how to evaluate an appropriate dividend policy. It introduces time value of money, discounted cash flow, a weighted average cost of capital, and capital budgeting process. Additionally it covers the Modigliani-Miller theory, dividends theory and M&As.	MBA-IB Student ONLY Lectures are conducted in English. All Saturdays: 11:45 ~ 15:00; 08/10 (#122), 08/24 (2F; Rm8), 08/31 (2F; Rm8), 09/07 (#122), 09/28 (#122) 主専攻必修科目。

Course Numb	Course Name	授業方法	Credits	Standard Academic Year	Course Offering Term	Weekday and Period	Classroom	Instructor	Course Overview	Remarks
01PC006	Accounting I: Basic Accounting Theory	1	1.0	1	SprA	Sat1,2		Junjian Gu	This course focuses on basic concepts in accounting, which are needed for managers to understand the financial statements and disclosure. It aims to help students understand the importance of accounting and let them know the recording process of accounting and the structure of financial statements. Students will learn the accounting knowledge based on the International Financial Reporting Standards (IFRS) issued by the International Accounting Standards Board (IASB). This course introduces several fundamental issues of accounting such as accounts, debits and credits, journal entry, ledger account, trial balance, accounting equation, accounting cycle, time period assumption, revenue / expense recognition principle, etc.	MBA-IB Student ONLY Lectures are conducted in English. 主専攻必修科目。
01PC007	Global Management I: International Relations and Economics	1	1.0	1	SprC	Sat1,2		Aki Tonami	This course provides an introduction to international political economy – the interface between international economics and international politics. This study is based on the assumption that in order to understand patterns of interaction and change at the global level, we need to look at both international politics and economics in an integrated manner. Students will look at economic issues of trade, finance, production and development, but not from the perspective of economic theory. Instead, students will engage with the International Relations concepts, ideas and literatures on the economic relations among states, and between states and non-state actors (such as firms, societal groups and international organisations). The focus is therefore on the political problems that arise as a consequence of the increasing density of international economic relations. Knowledge of economics is an advantage but not a requirement.	MBA-IB Student ONLY Lectures are conducted in English. 主専攻必修科目。

Course Numb	Course Name	授業方法	Credits	Standard Academic Year	Course Offering Term	Weekday and Period	Classroom	Instructor	Course Overview	Remarks
01PC008	Operations Management I: Operations Management	1	1.0	1	SprB	Sat7,8		Hua Xu, Yasunobu Kino, Mina Ryoke	Operations management is primarily involved with activities of developing, producing and delivering goods and services. It applies the underlying methodologies of management science to deal with the operations. The focus is on how to combine concepts, models, and methods to help managers develop better systems and make better decisions concerning operations. This course covers five operations management and management science topics, which are PERT/CPM, Linear Programming, Analytic Hierarchy Process, Decision Analysis and Inventory Management Models. The fundamental concepts, models and principles associated with each topic and their applications in operations will be taught by different instructors from the corresponding fields.	MBA-IB Student ONLY Lectures are conducted in English. 主専攻必修科目。

Basic courses

Course Numb	Course Name	授業方法	Credits	Standard Academic Year	Course Offering Term	Weekday and Period	Classroom	Instructor	Course Overview	Remarks
01PC101	Business Mathematics	2	1.0	1	SprA	Sat3,4		Hua Xu, Yasunobu Kino, Mina Ryoke	The mathematics are needed for the study of economics and business. The objective of business mathematics is to introduce or review some basic mathematical concepts and methods for students to learn quantitative methods in business, which includes topics such as functions and graphs, matrix algebra, probability and statistics, and differentiation. The topics will be taught by different instructors from the corresponding fields.	MBA-IB Student ONLY Lectures are conducted in English.
01PC103	Introduction to Economics I	2	1.0	1	SprA	Sat5,6		Tadashi Ono, Aki Tonami	This course focuses on basic concepts in Economics, which are needed for managers to understand the theory of economics and global market. It shows students how to evaluate demand and supply, how to determine the Keynesian aggregate demand, and how to identify business cycle.	MBA-IB Student ONLY Lectures are conducted in English.

Elective courses (Organizational Management)

Course Numb	Course Name	授業方法	Credits	Standard Academic Year	Course Offering Term	Weekday and Period	Classroom	Instructor	Course Overview	Remarks
01PC201	Organizational Management II: Professional Manager	1	1.0	1, 2	FallA	Sat1,2		Hirohisa Nagai	This course will cover topics on learning practical management skills for newly appointed managers to promote performance. It will consist of the three key dimensions of management behaviors, 1) How to successfully make the transition from employee to manager, 2) Tips on how to carry out criticism and discipline, and 3) Strategies and behavior styles for mentoring, coaching, problem resolution. Students are expected to discuss and learn how to succeed and flourish as a manager using highly focused model for effective management.	Lectures are conducted in English.
01PC205	Human Resource Management II: Stress Management	1	1.0	1, 2	FallB	Sat1,2		Hisataka Takasugi	The course is designed for students to acquire theoretical and practical understanding of stress management skills in the workplace. Using cognitive-behavior psychology, tension releasing exercises, hypnotic relaxation and other techniques, the course aims to familiarize students with actual stress reduction skills and the theories behind them.	Limit of 18 seats available. This will be determined by the first eighteen who complete the TWINS registration. Lectures are conducted in English.

Course Number	Course Name	授業方法	Credits	Standard Academic Year	Course Offering Term	Weekday and Period	Classroom	Instructor	Course Overview	Remarks
01PC206	Human Resource Management III: Global Business and International Human Resource Management	1	1.0	1, 2	Sum Vac	Intensive		Yi Zhu	This course offers an understanding of the human resource management in international business contexts. Topics include the changes of organization in the process of globalization, dynamics of human relations within organization, strategic human resource management, and issues related to recruitment, training and compensation across cultures. The course uses lectures and case study analysis methods, and students are expected to actively participate in the class discussion.	Lectures are conducted in English. 15:10 – 17:50 on 09/07 (Sat), 18:20 – 21:00 on 09/03 (Tue), 09/10 (Tue), 09/13 (Fri), 09/30 (Mon)
01PC207	Business Anthropology	1	1.0	1, 2	Fall B	Sat3, 4		Yi Zhu	This interdisciplinary content course—taught by means of lectures and case studies—is designed to provide students with an overview of the field of Business Anthropology. It reviews the historical development of the field, its representative theories, and how business anthropologists conduct research based on a unique method called participant observation. Through this course, students are expected to understand the basic concepts of the field, how an anthropologist uses a holistic approach to gather and analyze data, and to utilize these skills in their work life.	Lectures are conducted in English.
01PC222	Diversity Management	1	1.0	1, 2					The course takes the students into an exciting journey around different cultures and various work styles that are constantly growing in the global world. It will present and study issues of diversity in multicultural spaces, ideas of equality and human rights, and new opportunities the business world today can offer in a variety of economies, production and service industries. Students will study and understand different aspects of work and human relations encountered in global business interaction, from the management of multicultural workforce and teams and up to handling delicate issues such as accommodating successfully religious practices and managing diversity of race and gender. The same patterns we encounter in social and economic life appear in our online behavior and values, therefore we will also relate to the ways the issues studied are reflected online and how businesses and economies should prepare and adjust in order to construct a successful and productive workplace in the future.	Lectures are conducted in English. Not open in 2019.

Course Numb	Course Name	授業方法	Credits	Standard Academic Year	Course Offering Term	Weekday and Period	Classroom	Instructor	Course Overview	Remarks
01PC224	Executive Soft Power for Global Business Management	1	1.0	1, 2	Fall B	Sat7,8		Shinji Yoko	International enterprises enjoyed remarkable development in the past decades, amid warming globalization. Just like market share, revenue, branding, and business model, extraordinary capacity of human resource management is a critical part of modern enterprises' competent. Excellent company always dominates in growing people of excellence. On the other hand, many enterprises suffer from the shortage of qualified talents, especially for the high-level management, while young managers are not yet prepared to expose themselves to rigorous requirements and responsibilities as a competitive business leader. When focusing into Japan, such a dilemma poses a past powerful expansion of the business and losing the leading position on each industry. Japanese management has been called as "Galapagos management" who focus only for the domestic market and poor to manage the global competition. On the other hand, neighbour country of China has been continuing unpredictable evolution with very high speed of so called "Dog Year". Through the long time experience of lecturer on both business and teaching to MBA students, comparative management style will be taught practically. Tsukuba MBA students are required to obtain knowledge and know-how based on the wisdom of superior leaders in the Global Business Competition. Those are all so called "Executive Soft Power".	Lectures are conducted in English.
01PC225	Leadership and Interpersonal Dynamics	1	1.0	1, 2	Fall C	Fri7,8		Howard OSA	The ability to create strong relationships based on trust and mutual respect is one of the critical success factors to become an effective manager in today's complex multinational organizations. At the same time, one must have the ability to drive action and overcome resistance to deliver on expected outcomes. In this course students will learn about leadership based on group exercises, reading materials, and lectures based on the instructor's experience at top global corporations in the aerospace and mass media industries.	Lectures are conducted in English.
01PC401	Global Skills I: Coaching to Grow People	1	1.0	1, 2	Fall C	Sat1,2		Hisataka Takasugi	Using cognitive-behavior psychology and other techniques, the course aims to familiarize the students with both actual coaching skills and intellectual understanding of these skills. The course will deal with both what personal growth means as well as how one can facilitate it. The course includes not only other-coaching but also self-coaching as self-development is essential for promoting growths in others.	Limit of 18 seats available. This will be determined by the first eighteen who complete the TWINS registration. Lectures are conducted in English.

Elective courses (Business Strategy)

Course Numb	Course Name	授業方法	Credits	Standard Academic Year	Course Offering Term	Weekday and Period	Classroom	Instructor	Course Overview	Remarks
01PC105	Introduction to Economics II	1	1.0	1	Spr B	Fri7,8		Tadashi Ono, Aki Tonami	This course focuses on intermediate concepts in Economics, which are needed for managers to understand the theory of economics and global market. It shows students how to evaluate market structure (monopoly and perfect competition), how to analyze monetary and fiscal policy, how to determine the foreign exchange rate, and how to evaluate economic growth.	Lectures are conducted in English.

Course Numb	Course Name	授業方法	Credits	Standard Academic Year	Course Offering Term	Weekday and Period	Classroom	Instructor	Course Overview	Remarks
01PC204	Business Ethics	1	1.0	1, 2	Fall A	Thu7, 8		Tadashi Ono, Caroline S. L. Tan	This course seeks to enhance and develop the skills and ability in managing the various ethical and social problems that managers are faced with. This course also aims to introduce the various corresponding theories such as business ethics, systems theory, and stakeholder theory. A case study approach is used as the main method of delivery where cases about different industries are analyzed and discussed. The class will explore the various themes of contemporary business ethics, globalization, trust, professional responsibility, and social responsibility. Guest speakers from the financial sector will also be invited to share information in class.	Lectures are conducted in English.
01PC301	Finance II: Valuation	1	1.0	1, 2	Fall B	Sat5, 6		Tadashi Ono	This course focuses on the basic concepts in valuation, which are needed for financial managers to understand the financial market. It covers several methods of equity valuation and bond valuation which are frequently used in financial market and M&As. By the end of the course, students have all the tools necessary to value a company, a stock and a bond by projecting cash flow and discounting it at an appropriate rate.	Lectures are conducted in English.
01PC302	Finance III: Derivatives	1	1.0	1, 2	Fall C	Tue7, 8		Tadashi Ono	This course focuses on basic concepts in derivatives which are very popular and frequently used in financial institutions. It shows students the basic characteristics of forward contracts, futures, options and swaps. It describes the concepts of arbitrage/hedging and how to evaluate prices and value of each derivative. It also introduces put-call parity, option Greeks and option strategies.	Lectures are conducted in English.
01PC303	Finance IV: Project Finance	1	1.0	1, 2					It covers the project finance and large-scale infrastructure finance. The course will be structured with lectures combined with group work and case studies to promote understanding and analysis of presented topics. Lectures will be presented by experienced project finance and structured finance professionals from Sumitomo Mitsui Banking Corporation (SMBC), a global leader in project finance, based on theory and real world experience. Active class participation will be expected. Case studies will be based on actual transactions to demonstrate concepts to be presented. Group work will be utilized to further understanding and active participation will be expected.	Guest speakers (Organized by Tadashi Ono) Lectures are conducted in English. Not open in 2019.
01PC307	Accounting II: Financial Analysis	1	1.0	1, 2	Spr C	Thu7, 8		Junjian Gu	This course deals with financial data analysis. On completion of this course, students are expected to understand the linkages between financial statements and learn how to analyze financial data with various methods. Also, it provides an opportunity for students to learn how to analyzing financial data with statistical software. The course starts with a review of financial statements and then focuses on various tools of financial statement analysis, including cash flows analysis, comparative analysis, horizontal analysis, vertical analysis, ratio analysis, and fundamental analysis based on financial statements. (Prerequisite: Accounting I)	Lectures are conducted in English.

Course Numb	Course Name	授業方法	Credits	Standard Academic Year	Course Offering Term	Weekday and Period	Classroom	Instructor	Course Overview	Remarks
01PC308	Accounting III: Managerial Accounting	1	1.0	1, 2	Fall A	Fri 7, 8		Junjian Gu	This course introduces cost and management accounting topics to enable students to understand how accounting information is used to manage an organization. This course focuses on the factors that differentiate one company from another. This course will look at various functional areas within the firm, ranging from manufacturing to merchandising. Several topics will be discussed in this course such as Cost-Volume-Profit (CVP) analysis, Activity-Based Costing (ABC) method, Balanced Scorecard (BSC), absorption costing, variable costing, budgeting, etc. (Prerequisite: Accounting I)	Lectures are conducted in English.
01PC311	Marketing II: Market Research – Cases and Application	1	1.0	1, 2	Fall A	Sat 3, 4		Caroline S.L. Tan	In the face of globalization and an ever-changing market landscape, the need for corporations to continuously stay relevant and competitive is essential. This course focuses on marketing products and services on a global arena where the pertinent areas of standardization, coordination and integration will be explored accordingly. A range of examples from services and products in the form of case study discussions will be undertaken. Students will also be exposed to the core issues surrounding global marketing. The course will be taught using both lectures and case studies.	Lectures are conducted in English.
01PC312	Marketing III: Branding	1	1.0	1, 2					A brand essentially is one of the most valuable assets to a company. Brand management is an integral part of a firm's competitive strategy. The understanding of the different core aspects of brand and brand management is critical in ensuring customer loyalty and strong brand equity. This course examines the fundamentals of brands and brand management. Students will learn brand positioning, the building, maintaining and developing of brands as well as brand valuation and managing global brands. As the course will be conducted using the case study method, students will be given the opportunity to discuss and present their ideas and proposals of various industries.	Lectures are conducted in English. Not open in 2019.
01PC320	Digital Marketing	1	1.0	2					The internet has brought profound changes in the business and social institutions. Online businesses and the use of digital tools and platforms have experienced an exponential growth accordingly. This course will explore the different digital marketing concepts through a blend of case studies, lectures and group discussions.	Lectures are conducted in English. Not open in 2019.
01PC324	Marketing Survey	1	1.0	1, 2					This course focuses primarily on questionnaire design and scale construction and basics of interviews used in Marketing survey research. We will be exploring the different types of questionnaires, the variety of options when it comes to scale selection, and the trends of emotional models. This is a 'hands-on' course where students are expected to design and develop their own survey, question format and framing, and scale selection. At the end of the course, students will possess the know-how of practical processes involved in conducting marketing surveys.	Lectures are conducted in English. Not open in 2019.

Course Numb	Course Name	授業方法	Credits	Standard Academic Year	Course Offering Term	Weekday and Period	Classroom	Instructor	Course Overview	Remarks
01PC327	Finance V: Behavioral Finance	1	1.0	1, 2					Human behavior is affected by cognitive and emotional shortcuts and errors, while we (humans) intend to behave rationally. Economic behaviors including consumption, savings and investments are all operating under such "bounded rationality". It is particularly so under financial decision-making and actions to cope with probability and time. This course reviews key findings in behavioral finance studies and explore practical applications for institutional and personal finance with case studies and discussions.	Lectures are conducted in English. Not open in 2019.
01PC328	Entrepreneurship I: Entrepreneurship	1	1.0	1, 2	SprB	Wed7,8		Manuel Ploch	The course is designed to enable students to understand (i) the dynamics of successfully starting a new business, and (ii) to understand the role of entrepreneurship in large corporations. It will involve studying the key challenges a start-up faces as well as analyzing case studies.	Lectures are conducted in English.
01PC329	Entrepreneurship II: Demand Chain and Innovation	1	1.0	1, 2	Sum Vac	Intensive		Takashi Hirai	At this course, we will examine how to innovate a business and transform it from both customer view point and industry value chain view point. This course will cover the basics concept of SCM, Business Eco System, and system/innovative thinking, aiming the enhancement of the entrepreneurship capability of attendants.	Lectures are conducted in English. All Wednesdays: 18:20 ~ 21:00: 08/28, 09/04, 09/11, 09/18, 09/25
01PC330	Technology Management	1	1.0	1, 2	FallIA	Wed7,8		Takashi Hirai	This course aims to graphs the landscape of Technology Management and asks the question, "How can corporations create value and capture it?" This course investigates strategic perspectives for aligning competitive strategies and core competencies associated with the use of technology and innovation.	Lectures are conducted in English.
01PC331	Finance Seminar I	2	1.0	1, 2	Fall Semester	by request		Tadashi Ono, Junjian Gu	This course focuses on practical application of basic concepts of valuation. Members will participate in the CFA Institute Global Investment Research Challenge Competition sponsored by the CFA Institute. The team will analyze the target company assigned by the CFA Institute. The valuation process includes scenario analysis, cash flow projection, estimation of required rate of return, estimation of growth rate, and estimation of beta. The analysis process includes the participation in IR meeting of the company. (Prerequisite: Finance I and II)	ONLY for those who will participate in CFA Research Challenge Lectures are conducted in English.

Course Numb	Course Name	授業方法	Credits	Standard Academic Year	Course Offering Term	Weekday and Period	Classroom	Instructor	Course Overview	Remarks
01PC334	Finance Seminar II	2	1.0	2	Fall Semester	by request		Tadashi Ono, Junjian Gu	This course focuses on practical application of basic concepts of valuation. The members would participate in the CFA Institute Global Investment Research Challenge Competition sponsored by CFA Institute. The members consist of Tsukuba team. The team will analyze the target company which is given by the CFA Institute. The analysis includes the business structure analysis, SWOT analysis, five forces analysis, financial ratio analysis and should result in the valuation. The valuation process includes the scenario analysis, cash flow projection, estimation of required rate of return, estimation of growth rate, and estimation of beta. The analyzing process includes the participation in the IR meeting of the company during the time. Top four team who are selected by the reports could be entitled to make a presentation at CFA Institute (Japan). The champion team in Japan can proceed to the Asian Pacific Investment Research competition. The Finance Seminar II is basically held for the preparation of the Asian Pacific competition. This seminar requires strong commitment, energetic contribution and cooperative teamwork in addition to the comprehensive knowledge of finance.	ONLY for those who will participate in CFA Research Challenge Lectures are conducted in English.
01PC335	Finance Seminar III	2	1.0	2	Fall Semester	by request		Tadashi Ono, Junjian Gu	This course provides the opportunity of reading academic/professional books/papers. Students specify the books/papers relating to Finance(credit risk, liquidity risk, valuation etc.) and read it by group. Students are required to contribute positively in the explanation of designated parts and to participate in the discussions. (Advance permission of the Professor is required)	ONLY for those who will participate in CFA Research Challenge Lectures are conducted in English.
01PC337	Business Model Innovation	1	1.0	1, 2	Fall B	Wed, 7, 8		Takashi Hirai	This course is designed to acquaint students with the methodology of business model innovation and transformation. We will examine the superior business model characteristics from both strategic and organizational perspectives. Classes will be a mixture of lecture for theory/framework and case discussion with practical examples.	Lectures are conducted in English.
01PC338	Strategic Intelligence	4	1.0	1, 2					The objective of the course is to introduce main modern strategic frameworks in order to empower students with ideas and insights of how to address strategic decisions in a smart and intelligent way. Strategic intelligence takes the perspective of the CEO/General Manager formulating and implementing strategy in fast-changing environments. The course is essentially integrative, drawing on Business Strategy I core course to show how strategy is developed and turned into action. The primary emphasis is at the line of business level, although we will also consider corporate level. The course emphasizes the peculiarities of international business as well, and how to sustain competitive advantage in an international environment. Most importantly, it attempts to enable students to think about various strategic tools in a creative and intelligent manner. Classes will be a mixture of lecture and critical discussion of theory and practical cases.	Lectures are conducted in English. Not open in 2019.

Course Numb	Course Name	授業方法	Credits	Standard Academic Year	Course Offering Term	Weekday and Period	Classroom	Instructor	Course Overview	Remarks
01PC339	International Business Development	1	1.0	1, 2	Fall/BC	Intensive		Tomoyuki Yamane	This course will explore many aspects of developing a Japanese ramen brand in the international markets. Participants will learn from the experience of IPPUDO, a well-known ramen brand, throughout its expansion and many challenges. Particular focus will be on the areas of marketing, procurement, human resources development, finance, strategy, and negotiation.	Lectures are conducted in English.
01PC340	Intellectual Property Strategy for Creative Industries	1	1.0	1, 2	Fall/B	Fri7,8		Toru Kodama	Creative industries are sectors of organized activity whose principal purpose is the production, promotion, distribution and/or commercialization of goods, services and activities of a cultural, artistic or heritage-related nature. Creative industries not only generate economic wealth at the national and regional levels but also produce cultural values and identity that are indispensable for humankind. Creative industries can promote nation or regional branding and soft power. What exist in the core of creative industries are cultural values or products that can be protected as intellectual property. Intellectual property rights to cultural values or products support a diverse range of business activities in creative industries. While capturing these characteristics from a wider perspective, this course aims to give students an opportunity to gain the basic knowledge of intellectual property strategy, together with business strategy insights as well as legal and industrial policy perspectives, regarding several selected sectors of the creative industries.	Conducted by Assoc. Professor from head campus Lectures are conducted in English.
01PC425	Global Knowledge I: Practical Aspects of Business Law I	1	1.0	1, 2	Fall/B	Tue7,8		Thomas Witty	This course aims to provide specific knowledge and understanding of the practical implications of law on business transactions in general and on a company in particular. From the perspective of a company engaged in international business transactions, the role and consequences of law for a company's organization, business model, strategies and day-to-day operation will be explained and illustrated in practical examples and case studies. Students will gain a comprehensive understanding of where, why and how law affects a business and learn how to deal with the legal aspects of various standard business situations.	Lectures are conducted in English.

Elective courses (International Adaptability)

Course Numb	Course Name	授業方法	Credits	Standard Academic Year	Course Offering Term	Weekday and Period	Classroom	Instructor	Course Overview	Remarks
01PC409	Global Management II: Transcultural Management	1	1.0	1, 2					This course is designed to provide students with a general overview of transcultural management. Transcultural management focuses on how people and organizations transcend cultural differences. Today companies operating in the global market have to deal with diverse customs, nationalities, gender, age, ways of thinking and behavioral patterns of their employees and customers. Geert Hofstede called thinking and behavioral patterns of individuals "mental program" or "software of the mind" and defines this as "culture" in the broad sense of the term. Along this line, a multitude of attributes mentioned above can be considered as "cultures".	Lectures are conducted in English. Not open in 2019.

Course Numb	Course Name	授業方法	Credits	Standard Academic Year	Course Offering Term	Weekday and Period	Classroom	Instructor	Course Overview	Remarks
01PC410	Global Management III: International Peace Operations	1	1.0	1, 2	SprB	Intensive		Garren Mulloy	This course is designed to educate all participants in the varied and complex issues related to Peace Operations. These issues will include the definitions of such operations, and being able to answer the questions as to who conducts them, for which institutions, according to what legal instruments, where, how, and why? While these may seem to be rather simple questions, the answers and their issues are rather complex, but they reveal a great deal about how international institutional actors and nation state actors behave and about the mechanisms of crisis and conflict management in the 21st century.	Lectures are conducted in English. Mondays 18:20 – 21:30; 05/20, 05/27, 06/03, 06/17
01PC418	Global Knowledge II: International Relations	1	1.0	1, 2	Sum Vac	Intensive		Misato Matsuoka	This course provides a general introduction to the field of International Relations (IR) and major themes in world politics. It is designed to introduce students to IR by encompassing various approaches. The course will cover basic theories as well as empirical coverage of core aspects of current international relations, including sources of conflict and cooperation, the role of non-state actors, and contemporary global issues (e.g. US-Japan relationship, migration).	Lectures are conducted in English. 18:20 ~ 21:00: 09/06 (Fri), 09/20 (Fri), 09/24 (Tue), 09/26 (Thu), 09/27 (Fri)
01PC421	Cross Cultural Management I: Managing Across Borders	1	1.0	1, 2	FallA	Sat5, 6		Remy Magnier-Watanabe	The main goal of this course is to provide theoretical and practical examples on the global manager's environment, the cultural context of global management, and the formulation and implementation of strategy for international and global operations.	Lectures are conducted in English.
01PC422	Cross Cultural Management II: The Challenges of Globalization	1	1.0	1, 2	FallC	Thu7, 8		Remy Magnier-Watanabe	This course focuses on selected international business issues at the macro and micro levels. Topics covered include economic systems and development, regional economic integration, analyzing international opportunities, international trade theories and economics, foreign direct investment, and global human resources management.	Lectures are conducted in English.
01PC434	Global Management IV: Project Management of Development Aid	1	1.0	1, 2					In today's world, 840 million people are malnourished, nearly 1.3 billion people live on less than a dollar per day and poverty and inequality have proven to be stubbornly resilient against attempts to decrease them over the past 50 years. To address this problem, development aid, financial aid given by governments and other agencies to support the economic, environmental, social, and political development of developing countries, has been used. This course consists of one lecture on academic research on development and development aid, and four lectures by development practitioners (guest speakers). Overall, students will understand the basic concepts of development aid, how they are provided through various aid schemes, and how they are managed. The class topics will cover humanitarian aid, environmental aid, railway development, water resource management, and urban projects, depending on guest speakers' availabilities.	Guest Speakers (Organized by Aki Tonami) Lectures are conducted in English. Not open in 2019.
01PC436	Global Knowledge IV: Financial Crises	2	1.0	2	SprA	Sat2, 3		Richard Taggart Murphy	This class will take primarily an historical approach in attempting to understand the nature of financial crises - how (or whether) they can be anticipated, the typical course of a financial crisis, how businesses and investors can weather such crises, and the aftermath. Among other crises considered are the Great Depression, the collapse of Japan's "bubble economy," various developing country balance of payments crises, and the recent subprime loan crisis.	The classes are only open to students who have passed Core Courses (01PC005 Finance I, 01PC006 Accounting I, 01PC007 Global Management I). Lectures are conducted in English.

Course Numb	Course Name	授業方法	Credits	Standard Academic Year	Course Offering Term	Weekday and Period	Classroom	Instructor	Course Overview	Remarks
01PC440	Business Studies I (Seminar)	3	1.0	1, 2	Sum Vac	Intensive		Caroline S. L. Tan	This course is for the Field Work pre-departure. Students will be researching and analyzing specific assigned topics in preparation for the company visits.	Open in an odd number year. Lectures are conducted in English.
01PC441	Business Studies II (Fieldwork)	2	1.0	1, 2	Sum Vac	Intensive		Caroline S. L. Tan	This course provides students the opportunity to visit companies operating in a different range of industries as well as institutions involved in innovation in a foreign country. Students will be able to observe international business concepts in practice from the viewpoint of the foreign companies.	Open in an odd number year. Lectures are conducted in English.
01PC443	Special Research Seminar (CSR) I	3	1.0	1, 2	Fall Semester	Intensive		Caroline S. L. Tan	The purpose of this class is to analyze the CSR activities of globally operating Japanese and German companies to work out culture-bound differences, identify best practices and point out opportunities for future actions.	Lectures are conducted in English.
01PC445	Special Research Seminar (CSR) II	2	1.0	1, 2	Fall Semester	Intensive		Caroline S. L. Tan	The purpose of this class is to analyze the CSR activities of globally operating Japanese and German companies to work out culture-bound differences, identify best practices and point out opportunities for future actions.	Lectures are conducted in English.
01PC446	Overseas Study Seminar I	2	1.0	1, 2	Annual	by request		Caroline S. L. Tan	Overseas Study Seminar I is a custom-designed independent study to provide students who visit partner business schools abroad information and knowledge that are related to their research or business interests by attending multiple seminars at partner schools in either Asia, Europe or North America. Schools and the corresponding courses are determined based on consultation with the MBA-IB professor in charge of this program. Students are encouraged to attend as many courses as possible in order to maximize their learning experience (especially those who are only on exchange for a week). Students are expected to fulfill 15 hours to obtain a credit. The length of the exchange can be as short as a week or up to an entire semester. Upon completion of the program, students are expected to submit a report accordingly of which details will be given during consultation with the faculty in charge.	Lectures are conducted in English.
01PC447	Overseas Study Seminar II	2	1.0	1, 2	Annual	by request		Caroline S. L. Tan	Overseas Study Seminar II is a custom-designed independent study to provide students who visit partner business schools abroad information and knowledge that are related to their research or business interests by attending multiple seminars at partner schools in either Asia, Europe or North America. Schools and the corresponding courses are determined based on consultation with the MBA-IB professor in charge of this program. Students are encouraged to attend as many courses as possible in order to maximize their learning experience (especially those who are only on exchange for a week). Students are expected to fulfill 15 hours to obtain a credit. The length of the exchange can be as short as a week or up to an entire semester. Upon completion of the program, students are expected to submit a report accordingly of which details will be given during consultation with the faculty in charge.	Lectures are conducted in English.

Course Numb	Course Name	授業方法	Credits	Standard Academic Year	Course Offering Term	Weekday and Period	Classroom	Instructor	Course Overview	Remarks
01PC449	Overseas Study Seminar III	2	1.0	1, 2	Annual	by request		Caroline S. L. Tan	Overseas Study Seminar III is a custom-designed independent study to provide students who visit partner business schools abroad information and knowledge that are related to their research or business interests by attending multiple seminars at partner schools in either Asia, Europe or North America. Schools and the corresponding courses are determined based on consultation with the MBA-IB professor in charge of this program. Students are encouraged to attend as many courses as possible in order to maximize their learning experience (especially those who are only on exchange for a week). Students are expected to fulfill 15 hours to obtain a credit. The length of the exchange can be as short as a week or up to an entire semester. Upon completion of the program, students are expected to submit a report accordingly of which details will be given during consultation with the faculty in charge.	Lectures are conducted in English.
01PC450	Overseas Study Seminar IV	2	1.0	1, 2	Annual	by request		Caroline S. L. Tan	Overseas Study Seminar III is a custom-designed independent study to provide students who visit partner business schools abroad information and knowledge that are related to their research or business interests by attending multiple seminars at partner schools in either Asia, Europe or North America. Schools and the corresponding courses are determined based on consultation with the MBA-IB professor in charge of this program. Students are encouraged to attend as many courses as possible in order to maximize their learning experience (especially those who are only on exchange for a week). Students are expected to fulfill 15 hours to obtain a credit. The length of the exchange can be as short as a week or up to an entire semester. Upon completion of the program, students are expected to submit a report accordingly of which details will be given during consultation with the faculty in charge.	Lectures are conducted in English.
01PC492	Applied International Political Economy	1	1.0	2	SprA	Tue7, 8		Aki Tonami	This course aims to introduce students to some of the approaches to the study of international political economy (IPE) and how to apply theories to important contemporary events. In particular, we will pay attention to economic diplomacy, development finance, trade and foreign direct investment of emerging economies as well as the relations of globalization. This course is an advance course of the Global Management I: International Relations and Economics. This course aims to introduce students to some of the approaches to the study of international political economy (IPE) and how to apply theories to important contemporary events. In particular, we will pay attention to economic diplomacy, development finance, foreign direct investment of emerging economies as well as the relations of globalization and environmental issues. This course is open to 2nd year students who have completed the Global Management I.	Lectures are conducted in English.

Course Numb	Course Name	授業方法	Credits	Standard Academic Year	Course Offering Term	Weekday and Period	Classroom	Instructor	Course Overview	Remarks
01PC493	Overseas Business Studies I (Seminar)	2	1.0	1, 2					Overseas Business Studies I is a custom-designed seminar to provide students the opportunity to prepare for their visit to the different companies from a range of industries abroad. As students are expected to make presentations at different companies, this pre-departure seminar will focus on the presentation materials.* This course is a pre-requisite for Overseas Business Studies II (Field Work): 01PC494	Open in an even number year. Lectures are conducted in English. Not open in 2019.
01PC494	Overseas Business Studies II (Field Work)	3	1.0	1, 2					Overseas Business Studies II is a custom-designed field work to provide students the opportunity to visit different companies from a range of industries abroad. Apart from learning from these visits, students will be making presentations to the companies as well. This seminar aims to develop business acumen, skills as well as gain new learning experiences.	Open in an even number year. Lectures are conducted in English. Not open in 2019.

Elective courses (Applied information)

Course Numb	Course Name	授業方法	Credits	Standard Academic Year	Course Offering Term	Weekday and Period	Classroom	Instructor	Course Overview	Remarks
01PC102	Data Analysis I: Introduction to Data Analysis	4	1.0	1, 2	SprB	Thu7,8		Mina Ryoke	Data analysis is an indispensable tool for empirical analysis and data-oriented decision making in the fields of natural science, humanities, and social sciences. This class introduces basic concepts of descriptive statistical methods, linear regression for prediction and its residual analysis with statistical software R through a series of the group works on financial data analyses of all the listed companies in Japan.	Lectures are conducted in English.
01PC106	Introductory Data Analysis: Invitation to Quantitative Analysis	4	1.0	1, 2	SprA	Fri7,8		Mina Ryoke	This course provides basic topics regarding quantitative methods, which include probability, probability distributions and descriptive statistics, sampling and estimation, hypothesis testing and so on. Students will learn how to summarize data and how to make appropriate decisions based on data.	Lectures are conducted in English.
01PC501	Business Simulation	4	1.0	1, 2	SprA	Sat7,8		Mina Ryoke	The main purpose is to encourage students to find various styles such as information gathering, data analysis to make more effective decisions on management through gaming simulation. The number of participants is limited, since this class will be offered in the Tokyo Satellite (PC room). Therefore the a priori submission (by email) is required in advance. The questionnaire items and more detail information are described in the syllabus. Students who have not earned credit for "business game" of GSSM can register for this class.	at #122 on 05/18 Lectures are conducted in English.
01PC502	Data Analysis II: Principle of Quantitative Research	1	1.0	1, 2	SprC	Sat5,6		Mina Ryoke	This course covers fundamentals on quantitative analysis, including a design of data collection, data analysis strategy, and summarization of the quantitative results. Some exercises are included to apply the statistical tools, such as design of experiments, regression analysis and so forth.	Lectures are conducted in English.
01PC503	Data Analysis III: Data Mining	4	1.0	1, 2	FallA	Sat7,8		Mina Ryoke	This class is designed to enhance understanding of key techniques of Data Mining which are applied in various fields such as marketing research, medical information analysis etc. Another aim is to acquaint students with basic mathematical descriptions in order to enhance the understanding of professional articles.	Lectures are conducted in English.

Course Numb	Course Name	授業方法	Credits	Standard Academic Year	Course Offering Term	Weekday and Period	Classroom	Instructor	Course Overview	Remarks
01PC504	Operations Management II: Decision Analysis	1	1.0	1, 2	SprC	Wed7, 8		Hua Xu	Decision analysis provides powerful tools for dealing with complex decisions that involve multiple objectives and/or uncertainty. In this course, we will learn a useful decision process to identify and overcome the challenges of decision making. We will introduce some fundamental concepts, models and methods for decision analysis in various situations such as decision with multiple objectives, decisions under uncertainty and decisions with different decision makers and different/conflict decision objectives, namely game problems. We will make practices to solve some real-world decision problems through group works.	Lectures are conducted in English. 06/26, 07/03, 07/17, 07/22 (Mon), 07/24
01PC505	Operations Management III: Risk Analysis	1	1.0	1, 2	FallA	Tue7, 8		Hua Xu	Risk analysis is defined as a systematic process to describe risk, i.e. to present an informative risk picture. Risk analysis is incorporated primarily in risk management and risk-based decision making. The objective of this course is to learn the fundamental concepts of risk analysis and a variety of models and methods to deal with risk identification, risk assessment and risk management problems. A risk filtering, ranking and management (RFRM) process will be introduced and applied to solve some practical risk management problems through group works.	Lectures are conducted in English. 10/01, 10/07 (Mon), 10/08, 10/29, 11/05
01PC506	Operations Management IV: Project Management	1	1.0	1, 2	SprC	Tue7, 8		Yasunobu Kino	In order to accomplish a project successfully, it is important to carry out systematized management processes, such as requirements definition, planning, executing tasks, and monitoring and control. This course provides the fundamental knowledge of project management. For instance, WBS (Work Breakdown Structure), Scheduling techniques, EVM (Earned Value Management), Cost Estimation and Contract, Risk Management, Quality Assurance and so on.	Lectures are conducted in English.
01PC509	Operations Management VI: Systems Design Theory	1	1.0	2	SprB	Sat3, 4		Yasunobu Kino	Understanding behaviors of social systems is one of key factors for success on business and our life. Diagramming techniques, for example, Flow chart, ER Diagram (Entity Relationship Diagram), State chart and UML (Unified Modeling Language) are useful to visualize/design our social systems. Additionally, natural languages, for example, Japanese, English, Spanish and other languages are useful when we will design social models. In this class we will learn text analysis, diagramming techniques, and systems design.	Lectures are conducted in English.

Course Numb	Course Name	授業方法	Credits	Standard Academic Year	Course Offering Term	Weekday and Period	Classroom	Instructor	Course Overview	Remarks
01PC510	Operations Management VII: Principles of Artificial Intelligence and Its Social Implementation for Business Applications	1	1.0	1, 2	Fall/C	Sat5, 6		Takao Terano	<p>The third boom of artificial intelligence (AI) is still continuing. The first one occurred from the early 1960's to the beginning of the 1970's. At that time, their main topics include to develop solvers of puzzles and block worlds, which were seemingly complex, however, well-defined small problems. This boom had suddenly ended with the failure of machine translation systems. The main topics of the second boom include so called "expert system" or knowledge-based systems, which started with the fifth generation computer project in Japan in the 1980's. The second boom had also ended in the beginning of 1990's, with the economic bubble bursting and the closes of central laboratories at major firms. Compared with these previous two booms, the current AI era is different, because there are so many practical results superior to human intelligent activities such as Go and Shogi, automatic driving. These results are attracting people because of their ease of understanding. Recent machine learning techniques via artificial neural networks have an important roles in the development. However, from the viewpoint of system development, implementation, and management, we believe, there remain the same difficulties as the previous two booms. This might cause the next collapse of the boom. In this lecture, we will discuss methodologies to make use of artificial intelligence technology as system management. Referring to our recent research results as examples, we will explain centric issues on artificial intelligence and its social implementation. Then, we will give our future perspective of advanced information and communication technologies.</p>	Lectures are conducted in English.

Course Numb	Course Name	授業方法	Credits	Standard Academic Year	Course Offering Term	Weekday and Period	Classroom	Instructor	Course Overview	Remarks
01PC520	Practical Introduction to Text Mining	1	1.0	1, 2					Text mining - computational methods for extracting information from unstructured written materials - have been successfully applied in many domains to produce new knowledge from the large volumes of writing continually produced through human activity. Many of these techniques have well established business applications, particularly in the area of market and customer analysis, where the ability to meaningfully summarize trends and patterns within large amounts of consumer-generated text which would otherwise be infeasible to process can be extremely valuable. Many further applications exist using internally generated textual materials created in the course of existing business processes. This course introduces the principles of text mining using a hands-on, practical approach. It will consist of lecture sessions each followed by a corresponding practical session in which participants will be guided through the use of a selection of text mining techniques illustrating the concepts introduced. Throughout the course there will be take-home assessments based on material covered in the lecture and practical session in which participants are required to demonstrate a combination of theoretical understanding of key principles covered together with the practical ability to apply this knowledge in appropriate contexts.	Lectures are conducted in English. Not open in 2019.

Elective courses (Common Area)

Course Numb	Course Name	授業方法	Credits	Standard Academic Year	Course Offering Term	Weekday and Period	Classroom	Instructor	Course Overview	Remarks
01PC221	Introduction to Corporate Social Responsibility	1	1.0	1, 2	SprA	Wed7, 8		Caroline S.L. Tan	The European Commission defined CSR as "the responsibility of enterprises for the impacts on society." Corporate Social Responsibility stresses on both creating shared value (CSV) and a commitment to the triple bottom line (3BL) approach. In this course, students will be given an introduction to the concept of CSR and sustainable business. Various areas of CSR across the supply chain will be explored covering both social and environmental impacts as well as the employee and stakeholder perspectives. The class will be conducted using a mixed method of case studies and lectures.	Lectures are conducted in English.
01PC306	MBA-IB Speaker Series I	7	1.0	1, 2	Spring Semester	by request			The MBA-IB Speaker series aims to provide students with the opportunity to learn practical, real world issues and challenges as well as strategies from various industry leaders. Students are provided with a platform to discuss and share with the different speakers, developing not only their knowledge base but their soft skills at the same time as well. This course also aims to help build networks between students and the industries. The speaker series session also focuses on bringing in speakers from various industries as well as job scope. This will help enhance the learning and industry exposure for the MBA-IB students.	Guest Speakers Open in an odd number year. Lectures are conducted in English.

Course Number	Course Name	授業方法	Credits	Standard Academic Year	Course Offering Term	Weekday and Period	Classroom	Instructor	Course Overview	Remarks
01PC310	MBA-IB Speaker Series II	1	1.0	1, 2	Fall Semester	by request			The MBA-IB Speaker series aims to provide students with the opportunity to learn practical, real world issues and challenges as well as strategies from various industry leaders. Students are provided with a platform to discuss and share with the different speakers, developing not only their knowledge base but their soft skills at the same time as well. This course also aims to help build networks between students and the industries. The speaker series session also focuses on bringing in speakers from various industries as well as job scope. This will help enhance the learning and industry exposure for the MBA-IB students.	Guest Speakers Open in an odd number year. Lectures are conducted in English.
01PC325	MBA-IB Speaker Series III	1	1.0	1, 2					The MBA-IB Speaker series aims to provide students with the opportunity to learn practical, real world issues and challenges as well as strategies from various industry leaders. Students are provided with a platform to discuss and share with the different speakers, developing not only their knowledge base but their soft skills at the same time as well. This course also aims to help build networks between students and the industries. The speaker series session also focuses on bringing in speakers from various industries as well as job scope. This will help enhance the learning and industry exposure for the MBA-IB students.	Guest Speakers (Organized by) Open in an even number year. Lectures are conducted in English. Not open in 2019.
01PC326	MBA-IB Speaker Series IV	1	1.0	1, 2					The MBA-IB Speaker series aims to provide students with the opportunity to learn practical, real world issues and challenges as well as strategies from various industry leaders. Students are provided with a platform to discuss and share with the different speakers, developing not only their knowledge base but their soft skills at the same time as well. This course also aims to help build networks between students and the industries. The speaker series session also focuses on bringing in speakers from various industries as well as job scope. This will help enhance the learning and industry exposure for the MBA-IB students	Guest Speakers (Organized by) Open in an odd number year. Lectures are conducted in English. Not open in 2019.
01PC403	International Conference Seminar I	3	1.0	1, 2	Annual	by request		Takashi Hirai, Hirohisa Nagai, Hua Xu, Tadashi Ono, Yasunobu Kino, Mina Ryoke, Remy Magnier-Watanabe, Caroline S. L. Tan, Aki Tonami, Yi Zhu, Junjian Gu	The main aim of this course is to gain experience in participating in an international academic conference. Students will have the opportunity to hear the most up-to-date research in the field of the conference. Students do not have to present in the conference as this course is only for conference attendance. Upon returning, students have to submit a written report (on all the sessions attended) and would have also completed 12.5 hours of conference session attendance. Students are expected to also reflect on the key learnings and see how they can be applied in their Business Projects, research topics of interest as well as in their daily jobs and classroom.	Lectures are conducted in English.

Course Numb	Course Name	授業方法	Credits	Standard Academic Year	Course Offering Term	Weekday and Period	Classroom	Instructor	Course Overview	Remarks
01PC405	International Conference Seminar II	3	1.0	1, 2	Annual	by request		Takashi Hirai, Hua Xu, Tadashi Ono, Hirohisa Nagai, Caroline S. L. Tan, Yasunobu Kino, Aki Tonami, Remy Magnier-Watanabe, Mina Ryoke, Yi Zhu, Junjian Gu	The main aim of this course is to gain experience in participating in an international academic conference. Students will have the opportunity to submit and present their paper at the conference. Unlike Seminar I, students who sign up for Seminar II will be presenting their research at the academic conference. Upon returning, students have to submit a written report (on all the sessions attended) and would have also completed 12.5 hours of conference session attendance. Students are expected to also reflect on the key learnings and see how they can be applied in their Business Projects, research topics of interest as well as in their daily jobs and classroom.	Lectures are conducted in English.
01PC430	Business Communication Skills I	2	1.0	1, 2	SprA	Thu7, 8		Shayne Torikawa	Effective interpersonal skills are essential in both personal and professional environments. This class will examine the fundamentals of effective communication in cross-cultural environments. In this highly interactive class, we will engage in activities which will encourage individuals and teams to utilize critical thinking, problem solving, and negotiation skills. We will also discuss cross-cultural communication/sensitivity topics. This class will move away from the traditional textbooks and lectures by leveraging the individual's knowledge and experiences to effectively contribute to the team and navigate through the activities in this course.	Lectures are conducted in English.
01PC435	Management Communication	1	1.0	1					This practice-oriented course is designed to help students learn how to research, outline, prepare presentation scripts and deliver formal presentations in a business context. The course is also expected to help students sharpen their skills in critical listening in addition to their competence in handling audience questions and comments.	Lectures are conducted in English. Not open in 2019.
01PC438	Business Project Writing	1	1.0	1, 2	FallC	Wed7, 8			This course presents writing as integral to management strategy and as a critical component for success in the workplace. In this class, you will practice drafting and editing clear, precise, and readable written business documents as well as learn to design documents to make information easily accessible to a busy, executive-level reader. This course also contains practical aspects of managerial communication to prepare students for "audience-oriented" communication.	Lectures are conducted in English.
01PC444	Case Study Practice	2	1.0	1, 2	FallC	Sat3, 4		Remy Magnier-Watanabe, Caroline F. Benton, Caroline S. L. Tan, Aki Tonami, Yi Zhu	The main aim of this seminar is to learn and practice the case-study method in-depth. This seminar is limited to a maximum of 4 four-student teams (16 students total), and priority is given to M2 students on a first-come first-serve basis.	Lectures are conducted in English.

Course Numb	Course Name	授業方法	Credits	Standard Academic Year	Course Offering Term	Weekday and Period	Classroom	Instructor	Course Overview	Remarks
01PC496	Business Communication Skills II	1	1.0	1, 2	Sum Vac	Intensive		Leslie Anne James	The goal of this class is to help students feel comfortable with English written communication in a business setting. Students will be able to generate written documents with suitable vocabulary, tone and phrases. Furthermore, the English in this course will be for international business, so students urged to write with a global mindset, instead of merely translating their thoughts from their native language.	Lectures are conducted in English. All Saturdays: 8:55 ~ 11:35; 08/24 (2F; Rm8), 08/31 (2F; Rm8), 09/07 (#122), 09/14 (#122), 09/21 (#122)

Seminar

Course Numb	Course Name	授業方法	Credits	Standard Academic Year	Course Offering Term	Weekday and Period	Classroom	Instructor	Course Overview	Remarks
01PC601	Seminar I	2	1.0	1	SprB	Sat5, 6		Takashi Hirai, Hirohisa Nagai, Hua Xu, Tadashi Ono, Yasunobu Kino, Mina Ryoike, Remy Magnier-Watanabe, Caroline S. L. Tan, Aki Tonami, Yi Zhu, Junjian Gu	This is a group seminar. Seminar I consists of lectures given to introduce the basic skills needed for the Business Project, and of faculty introducing their research area. Seminar I consists of lectures given on three Saturdays in Spring B consisting of 1) faculty self-introductions and 2) alumni presentations of their Business Project experience. Students will be graded based on attendance and a report. Only regular MBA - IB faculty members are eligible to serve as Chief Advisors. Students are expected to think and assemble sufficient material to write a report about their intended Business Project. The report should identify 1) where the project lies within the four MBA - IB functional areas (Applied Information, Business Strategy, International Adaptability, Organizational Management), 2) the type of project (In-Company Project, Business Plan Development, Independent Research Report, Overseas Internship, or Japan Internship) and a brief description of its significance and purpose, and 3) learning from Seminar I.	MBA-IB Student ONLY Lectures are conducted in English. 06/15, 06/22, 06/29 主専攻必修科目。
01PC602	Seminar II	2	1.0	1	SprC, FallA	by request		Takashi Hirai, Hirohisa Nagai, Hua Xu, Tadashi Ono, Yasunobu Kino, Mina Ryoike, Remy Magnier-Watanabe, Caroline S. L. Tan, Aki Tonami, Yi Zhu, Junjian Gu	Seminar II is conducted by the students' chief advisor, who will advise and help prepare students for their business project. The core focus is on narrowing down the theme of Business Project. The style of the seminars can include individual meetings, team workshops for readings, literature review, research methodology, and presentation rehearsal, all of which are intended to help students with their Preliminary and Interim Presentations and Reports. Seminars are a combination of group study and individual and team tutorials depending on how the chief advisor deems necessary and suitable.	MBA-IB Student ONLY Lectures are conducted in English. 主専攻必修科目。

Course Numb	Course Name	授業方法	Credits	Standard Academic Year	Course Offering Term	Weekday and Period	Classroom	Instructor	Course Overview	Remarks
01PC603	Seminar III	2	1.0	1	FallBC	by request		Takashi Hirai, Hirohisa Nagai, Hua Xu, Tadashi Ono, Yasunobu Kino, Mina Ryoike, Remy Magnier-Watanabe, Caroline S. L. Tan, Aki Tonami, Yi Zhu, Junjian Gu	Seminar III is conducted by the students' chief advisor, who will advise and help prepare students for their business project. The core focus is on preparing for the upcoming preliminary presentation and report as well as the development of Business Project model and methodology. The style of the seminars can include individual meetings, team workshops for readings, literature review, research methodology, and presentation rehearsal, all of which are intended to help students with their Preliminary and Interim Presentations and Reports. Seminars are a combination of group study and individual and team tutorials depending on how the chief advisor deems necessary and suitable.	MBA-IB Student ONLY Lectures are conducted in English. 主専攻必修科目。
01PC604	Seminar IV	2	1.0	2	SprAB	by request		Takashi Hirai, Hirohisa Nagai, Hua Xu, Tadashi Ono, Yasunobu Kino, Mina Ryoike, Remy Magnier-Watanabe, Caroline S. L. Tan, Aki Tonami, Yi Zhu, Junjian Gu	Seminar IV is conducted by the students' second advisor, who will advise and help prepare students for their business project. The core focus is on refining the Business Project model and methodology. The style of the seminars can include individual meetings, team workshops for readings, literature review, research methodology, and presentation rehearsal, all of which are intended to help students with their Interim and Final Presentations and Reports. Seminars are a combination of group study and individual and team tutorials depending on how the chief advisor deems necessary and suitable.	MBA-IB Student ONLY Lectures are conducted in English. 主専攻必修科目。
01PC605	Seminar V	2	1.0	2	SprC, FallA	by request		Takashi Hirai, Hirohisa Nagai, Hua Xu, Tadashi Ono, Yasunobu Kino, Mina Ryoike, Remy Magnier-Watanabe, Caroline S. L. Tan, Aki Tonami, Yi Zhu, Junjian Gu	Seminar V is conducted by the students' chief advisor, who will advise and help prepare students for their business. The core focus is on refining the Business Project and prepare for the interim presentation. The style of the seminars can include individual meetings, team workshops for readings, literature review, research methodology, and presentation rehearsal, all of which are intended to help students with their Interim and Final Presentations and Reports. Seminars are a combination of group study and individual and team tutorials depending on how the chief advisor deems necessary and suitable.	MBA-IB Student ONLY Lectures are conducted in English. 主専攻必修科目。

Business Project

Course Numb	Course Name	授業方法	Credits	Standard Academic Year	Course Offering Term	Weekday and Period	Classroom	Instructor	Course Overview	Remarks
01PC701	Business Project	2	8.0	2	FallBC	by request		Takashi Hirai, Hirohisa Nagai, Hua Xu, Tadashi Ono, Yasunobu Kino, Mina Ryoike, Remy Magnier-Watanabe, Caroline S. L. Tan, Aki Tonami, Yi Zhu, Junjian Gu	The Business Project is conducted in the student's final two terms, and is designed to integrate knowledge gained through lectures and seminars. The objective of the Business Project is to learn and apply practical business competencies, such as problem-solving and organizational management in actual business settings. Students at this stage would have completed one of the following: 1) In-Company Project (ICP) 2) Business Plan Development (BPD) 3) Independent Research Report (IRR) 4) Overseas Internship (OI) 5) Japan Internship (JI) Students are also required to present at the Final Presentation after they have passed the Interim Presentation and the Chief and Second Advisors have judged that requirements for all sections have been met. The presentation time allocated is 20 minutes followed by a 10 min Q&A session.	MBA-IB Student ONLY Lectures are conducted in English. 主専攻必修科目。