

ビジネス科学研究科 国際経営プロフェッショナル専攻（専門職学位課程）

必修科目

科目番号	科目名	授業方法	単位数	標準履修年次	実施学期	曜時限	教室	担当教員	授業概要	備考
01PC001	Organizational Management I: Organizational Behavior	1	1.0	1	春B	±1.2	BNK121	永井 裕久	The success of business depends to a large extent on people. This course is designed to provide students with fundamental knowledge about how individuals behave at the workplace, how they are motivated and how they interact with each other. Classes will be a mixture of lectures, discussions and case studies and role plays.	英語で授業。 主専攻必修科目
01PC002	Human Resource Management I: Human Resource Management	1	1.0	1	春A	±1.2	BNK121	ミロシニック ビクトリア	This course is designed to provide students fundamental knowledge and strategic views of human resources management. After taking this course, students will learn basic theory, concept and function of human resources management as well as human resources management systems such as grading, compensation structure and performance management.	英語で授業。 主専攻必修科目
01PC003	Marketing I: Marketing Management	1	1.0	1	秋A	±3.4	BNK121	キャロライン タン	The Marketing Management course will provide the basic concepts, theories and methods; the necessary building blocks in understanding marketing. This course has three main objectives, first to help students understand how organizations in create value in their practice of marketing with emphasis on branding, consumer behavior, segmentation and positioning. Students will develop an understanding of marketing practice through extensive readings, class lectures and case studies. The second objective is to develop students' ability to think analytically and strategically in addressing marketing problems. Finally, students will acquire the skills in analyzing and applying decision tools and the know-how of analyzing business situations and developing marketing plans as well as perform marketing research.	英語で授業。 主専攻必修科目
01PC004	Business Strategy I: Business Strategy	1	1.0	1	秋C	±1.2	BNK121		Business strategy is the scenario or playbook for transforming an organization from its present state to a future desired state. This course is designed to provide students with a framework for environmental analysis, and development and implementation of business strategy. Classes will be a mixture of lecture and critical discussion of theory and practical cases.	英語で授業。 主専攻必修科目
01PC005	Finance I: Corporate Finance	1	1.0	1	春B	±3.4	BNK121	大野 忠士	This course focuses on basic concepts in corporate finance, which are needed for financial managers to understand the theory of finance and financial market. It shows students how to evaluate whole companies and projects, how to determine the optimal capital structure, and how to evaluate an appropriate dividend policy. It introduces time value of money, discounted cash flow, a weighted average cost of capital, and capital budgeting process. Additionally it covers the Modigliani-Miller theory, dividends theory and M&As.	英語で授業。 主専攻必修科目
01PC006	Accounting I: Basic Accounting Theory	1	1.0	1	秋A	±1.2	BNK122		This course focuses on basic concepts in Accounting, which are needed for managers to understand the financial statements and disclosure. It also shows students the differences under IFRS and U.S. GAAP accounting standards and how to evaluate the financial statements.	英語で授業。 主専攻必修科目
01PC007	Global Management I: International Relations and Economics	1	1.0	1	秋B	±3.4	BNK121	マーフィー リチャード タガート	Students are introduced to balance of payments accounting, international relations theory and the core ideologies of political economy to provide insight on how and why governments and multilateral institutions make and implement policy decisions that directly influence business conditions. Particular emphasis on understanding the impact of policy on monetary issues, foreign trade, cross-border investments, and exchange rates.	英語で授業。 主専攻必修科目

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01PC008	Operations Management I: Operations Management	1	1.0	1	春B	土7,8	BNK122	徐 驊, 木野 泰伸, 領家 美奈	This course covers five operations management topics, which are PERT/CPM, Linear Programming, Modeling Multi-criteria Problems, Decision-Making Model and Inventory Models. Fundamental concepts, principles of each topic and their applications in business will be introduced by different instructors in the corresponding fields.	英語で授業。 主専攻必修科目

基礎科目

科目番号	科目名	授業方法	単位数	標準履修年次	実施学期	曜時限	教室	担当教員	授業概要	備考
01PC101	Business Mathematics	2	1.0	1	春A	土3,4	BNK122	徐 驊, 木野 泰伸, 領家 美奈	The objective of business mathematics is to introduce or review some basic mathematical concepts and methods for students in business, which includes topics such as functions and graphs, matrix algebra, probability and statistics, and differentiation. The topics will be taught by three instructors respectively.	英語で授業。
01PC103	Introduction to Economics I	2	1.0	1	春A	土5,6	BNK122	大野 忠士, Maswana Jean-Claude	This course focuses on basic concepts in Economics, which are needed for managers to understand the theory of economics and global market. It shows students how to evaluate demand and supply, how to determine the Keynesian aggregate demand, and how to identify business cycle.	英語で授業。

選択科目 (Organizational Management)

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01PC201	Organizational Management II: Professional Manager	1	1.0	1-2	秋A	土1,2	BNK121	永井 裕久	This course will cover topics on learning practical management skills for newly appointed managers to promote performance. It will consist of the three key dimensions of management behaviors, 1) How to successfully make the transition from employee to manager, 2) Tips on how to carry out criticism and discipline, and 3) Strategies and behavior styles for mentoring, coaching, problem resolution. Students are expected to discuss and learn how to succeed and flourish as a manager using highly focused model for effective management.	英語で授業。
01PC204	Business Ethics		1.0	1-2	夏季休業中	集中	BNK121	キャロライン タン, 大野 忠士	This course seeks to enhance and develop the skills and ability in managing the various ethical and social problems that managers are faced with. This course also aims to introduce the various corresponding theories such as business ethics, systems theory, and stakeholder theory. A case study approach is used as the main method of delivery where cases about different industries are analyzed and discussed. The class will explore the various themes of contemporary business ethics, globalization, trust, professional responsibility, and social responsibility.	英語で授業。
01PC205	Human Resource Management II: Stress Management	1	1.0	1-2	秋A	土5,6	BNK122	高杉 尚孝	The course is designed for students to acquire theoretical and practical understanding of stress management skills in the workplace. Using cognitive-behavior psychology, tension releasing exercises, hypnotic relaxation and other techniques, the course aims to familiarize students with actual stress reduction skills and the theories behind them.	英語で授業。
01PC206	Human Resource Management III: International HRM		1.0	1-2					On completing the course, students will be able to understand the link between strategic international HRM and business strategy, identify the strengths and weaknesses of alternative theoretical perspectives on strategic international HRM, describe the components of IHRM, and understand the management of expatriates.	英語で授業。 2015年度開講せず。
01PC208	Leadership I: Global Leadership	1	1.0	1-2					Leadership in real business life is different from the leadership you learn in a classroom. From this perspective this course provides you with the knowledge and wisdom acquired through decades of global executive experience.	英語で授業。 2015年度開講せず。

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01PC210	Cross-cultural Management and Virtual Teams I		2	1・2	秋A	木7,8	BNK607	マニエ-ワタナベ レミー	This class is conducted jointly with the Grenoble Ecole de Management (France) using video-conferencing technology, and is limited to 10 students from the Japanese side. Students and faculty will actively study, experience, and discuss the challenges of working in cross-cultural virtual teams. Students must also register for Cross-cultural Management and Virtual Teams II.	英語で授業。
01PC211	Human Resource Management IV: Human Resources Management at Mergers and Acquisitions		1	1・2					This course is designed to provide knowledge, skills and strategic views of human resources management issues at business mergers and acquisitions, including high-level study of HR due diligence, HR system and policy integration, organization and cultural integration, communication process, and restructuring and employee retention.	英語で授業。 2015年度開講せず。
01PC212	Turnaround Strategy		1	1・2					The objective of this course is to provide students with an in depth analysis of Chapter 11 of the United States Bankruptcy Code, and compare this bankruptcy regime with Corporate Reorganization and Civil Rehabilitation in Japan, as they pertain to the airline industry. The instructor shall draw upon the recent bankruptcies of Japan Airlines ("JAL") and those of several airlines in America to provide a detailed look at turnarounds and corporate restructuring in the airline industry.	英語で授業。 2015年度開講せず。
01PC213	Cross-cultural Management and Virtual Teams II		1	1・2	秋BC	木7,8	BNK607	マニエ-ワタナベ レミー	This class is conducted jointly with the Grenoble Ecole de Management (France) using video-conferencing technology, and is limited to 10 students from the Japanese side. Students and faculty will actively study, experience, and discuss the challenges of working in cross-cultural virtual teams. Students must also register for Cross-cultural Management and Virtual Teams I.	英語で授業。
01PC214	Human Resource Management V: HRM in Asia		1	1・2	秋C	集中	BNK122		This course is designed to provide students with practical applications that all line managers need to deal with their HR-related responsibilities. Upon completing the course, the students will be able to understand a comprehensive review of essential HR concepts and HR practices in East and Southeast Asian countries.	英語で授業。
01PC215	Human Resource Management VI: International HR Strategy		1	1・2	秋A	水7,8	BNK122	ミロシニック ビ クトリア	As globalization accelerates, managers must rethink the organizational role of human resource management. Are you prepared to embrace the new HRM roles in international business environment? This thought-provoking course is designed to facilitate cross-cultural sensitivity, systemic thinking, context screening, and ethical behavior in international setting in order to equip students with the knowledge of the basic concepts of international HRM required to operate in today's International business arena.	英語で授業。
01PC216	Leadership II: Leadership in a Changing World		1	1・2					The course will explore the nature of leadership in a globalizing world and help participants develop their leadership knowledge and skills. Each class will highlight different dimensions of 21st century leadership. As always in leadership education, the challenge is learning how to learn leadership: that is, developing individual leadership capacity for a rapidly changing world.	英語で授業。 2015年度開講せず。
01PC217	Leadership III: Managerial Skill Development for Furture Leaders		1	1・2					This course is designed to provide managerial knowledge and skills required for future business leaders. The course will introduce theory and methodology of organization management, using much amount of time on exercise, group work and discussion. Students will take out fundamental and skills of management, with posture and views of managers and leaders.	英語で授業。 2015年度開講せず。

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01PC218	The Psychology of Work		1	1.0	1・2				In the Psychology of Work we look at the employee as an individual person with own motives, attitudes, emotions and goals that have to be considered in business management. Peoples' behavior in organizational settings is described and explained based on human cognition, perception, motivation and emotion. Practical exercises will help students to transfer the course content to their working life and helps them to understand how to create a working environment that ensures employee well-being and enhances productivity. Students are encouraged to share their experiences, to discuss common problems in working life and to find creative solutions.	英語で授業。 2015年度開講せず。	
01PC219	Leadership IV: Leadership in Action		1	1.0	1・2				This course has two foundational elements: exploring the future of leadership as a phenomenon and developing your personal capacity for leadership in the future. As the world changes, ideas about leadership are changing. Traditional top-down, command and control approaches to leadership are being replaced by more distributed, open, collaborative, peer-based leadership styles that are differently hierarchical. On an individual level, to lead others you must first learn to lead yourself.	英語で授業。 2015年度開講せず。	
01PC220	Engineering Design for Non-Engineering Managers		1	1.0	1・2				The intent of this course is to help managers without prior engineering experience aware of how engineers approach design problems. By the end of the course, students should understand the vocabulary used by engineers to frame and solve conceptual design problems.	英語で授業。 2015年度開講せず。	
01PC221	Introduction to Corporate Social Responsibility		1	1.0	1・2	春C	±5.6	BNK121	キャロライン タン	The European Commission defined CSR as “the responsibility of enterprises for the impacts on society.” Corporate Social Responsibility stresses on both creating shared value (GSV) and a commitment to the triple bottom line (3BL) approach. In this course, students will be given an introduction to the concept of CSR and sustainable business. Various areas of CSR across the supply chain will be explored covering both social and environmental impacts as well as the employee and stakeholder perspectives. The class will be conducted using a mixed method of case studies and lectures.	英語で授業。

選択科目 (Business Strategy)

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01PC301	Finance II: Valuation		1	1.0	1・2	春C	±3.4	BNK122	大野 忠士	This course focuses on the basic concepts in valuation, which are needed for financial managers to understand the financial market. It covers several methods of equity valuation and bond valuation which are frequently used in financial market and M&As. By the end of the course, students have all the tools necessary to value a company, a stock and a bond by projecting cash flow and discounting it at an appropriate rate.	英語で授業。
01PC302	Finance III: Derivatives		1	1.0	1・2	集中			大野 忠士	This course focuses on basic concepts in derivatives which are very popular and frequently used in financial institutions. It shows students the basic characteristics of forward contracts, futures, options and swaps. It describes the concepts of arbitrage/hedging and how to evaluate prices and value of each derivative. It also introduces put-call parity, option Greeks and option strategies.	英語で授業。 10/3, 9/5, 9/12, 9/19, 9/26

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01PC304	Quality Management I: Outline and Fundamental Principles	1	1.0	1・2	春B	火7,8	BNK122	山田 秀	This course covers outline and fundamental principles of quality management through a review of quality management history, introduction of case studies, discussion etc. For example, the historical review explores the fundamental philosophy and activities and the recent trends in quality management. Furthermore, some important tools for quality management are introduced.	英語で授業。
01PC307	Accounting II: Financial Analysis and Bankruptcy Prediction	1	1.0	1・2	秋C	土3,4	BNK122	大野 忠士	This course deals with financial data analysis. Students will learn how to analyze financial data to predict bankruptcies. Is there any way to uncover the signs of bankruptcy in advance? This course will cover how to assess the companies.	英語で授業。
01PC308	Accounting III: Managerial Accounting	1	1.0	1・2	秋C	集中	BNK121		This course introduces cost and management accounting topics to enable students to understand how accounting information is used to manage an organization. This course focuses on the factors that differentiate one company from another. For example, "What makes one company more profitable and/or better managed than another?" This course will look at various functional areas within the firm, ranging from manufacturing to merchandising, and from accounting to human relations. In addition, the concept of management, how senior managers plan, implement and control those plans through people will be discussed.	英語で授業。
01PC309	International Accounting	1	1.0	1・2					This course introduces the main features of international accounting standards. Topics introduced will also include business combinations, issues related to financial analysis and cases of first-time adoption of international standards.	英語で授業。 2015年度開講せず。
01PC311	Marketing II: Global Marketing	1	1.0	1・2	秋C	土5,6	BNK121	キャロライン タン	In the face of globalization and an ever-changing market landscape, the need for corporations to continuously stay relevant and competitive is essential. This course focuses on marketing products and services on a global arena where the pertinent areas of standardization, coordination and integration will be explored accordingly. A range of examples from services and products will be examined. Students will also be exposed to the core issues surrounding global marketing. The course will be taught using both lectures and case studies.	英語で授業。
01PC312	Marketing III: Branding	1	1.0	1・2	秋B	土7,8	BNK121	キャロライン タン	A brand essentially is one of the most valuable assets to a company. Brand management is an integral part of a firm's competitive strategy. The understanding of the different core aspects of brand and brand management is critical in ensuring customer loyalty and strong brand equity. This course examines the fundamentals of brands and brand management. Students will learn brand positioning, the building, maintaining and developing of brands as well as brand valuation and managing global brands.	英語で授業。
01PC315	Chinese Market and Finance	1	1.0	1・2	秋A	集中	BNK121		The objective of this course is to provide students with a thorough survey of the evolution and effects of China's economy and finance. We first introduce the history (especially, after 1949) of China's economic development. Then, we discuss the great economic reform in the late 1970's and its impact on Chinese living standards. The debate on shock therapy and dual-track approaches are also presented to the students. The rest of the course focuses on macro-finance of China's economy.	英語で授業。

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01PC321	Marketing IV	1	1.0	1・2	夏季休業中	集中	BNK122		Marketing IV explores the two basic pillars of marketing, value delivery and value extraction, in greater detail than the introductory course. Based on the examination of real-life and textbook cases, we will particularly discuss how value perceived by the B2B/B2C customer can be transformed into effective pricing strategies.	英語で授業。
01PC323	Marketing V: New Product Management	1	1.0	1・2					The theory and practice of market-led innovation and new product development from idea generation through to the product launch.	Room 121 英語で授業。 2015年度開講せず。
01PC328	Entrepreneurship I: Entrepreneurship	1	1.0	1・2	夏季休業中	集中	BNK121	プロッホ マヌエル	The course is designed to enable students to understand (i) the dynamics of successfully starting a new business, and (ii) to understand the role of entrepreneurship in large corporations. It will involve studying the key challenges a start-up faces as well as analyzing case studies.	英語で授業。
01PC329	Entrepreneurship II: Supply Chain Management	1	1.0	1・2	夏季休業中	集中	BNK121	プロッホ マヌエル	This course is designed to enable students to understand the dynamics of the world of Supply Chain Management. It will involve studying the importance of supply chain management to a company's success in today's competitive environment and the basic supply chain strategies a company can choose from.	英語で授業。
01PC330	Technology Management	1	1.0	1・2					This course looks at the landscape of strategic competition and asks the question, "How can innovation change the competitive playing field for organizations?" The course investigates strategic perspectives for aligning competitive strategies and core competencies associated with the use of innovation. Information technology can be a powerful innovation used to provide competitive advantage for organizations.	2015年度開講せず。
01PC331	Finance Seminar I	2	1.0	2	秋A	随時	BNK652	大野 忠士	This course focuses on practical application of basic concepts of valuation. Members will participate in the CFA Institute Global Investment Research Challenge Competition sponsored by the CFA Institute. The team will analyze the target company assigned by the CFA Institute. The valuation process includes scenario analysis, cash flow projection, estimation of required rate of return, estimation of growth rate, and estimation of beta. The analysis process includes the participation in IR meeting of the company. (Prerequisite: Finance I and II)	英語で授業。
01PC332	Continuous Innovation through Bricolage & Improvisation	1	1.0	1・2						英語で授業。 2015年度開講せず。
01PC333	International Strategy in Emerging Countries	1	1.0	1・2					This course identifies the consequences of 'macro level' (world, continental, regional, country) economic changes at the 'micro level' (companies, NGOs.), focusing on the BRIC countries and other fast-growing economies (FGE). The international development process of select companies will be analyzed, from an 'outbound' point of view, in terms of selection of FGE opportunities among a large set of regional, continental and/or intercontinental areas, and from an 'inbound' point of view, once the target area has been selected in terms of entry strategy choice.	英語で授業。 2015年度開講せず。

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01PC334	Finance Seminar II	2	1.0	2	秋学期	随時		大野 忠士	This course focuses on practical application of basic concepts of valuation. The members would participate in the CFA Institute Global Investment Research Challenge Competition sponsored by CFA Institute. The members consist of Tsukuba team. The team will analyze the target company which is given by the CFA Institute. The analysis includes the business structure analysis, SWOT analysis, five forces analysis, financial ratio analysis and should result in the valuation. The valuation process includes the scenario analysis, cash flow projection, estimation of required rate of return, estimation of growth rate, and estimation of beta. The analyzing process includes the participation in the IR meeting of the company during the time. Top four team who are selected by the reports could be entitled to make a presentation at CFA Institute (Japan). The champion team in Japan can proceed to the Asian Pacific Investment Research competition. The Finance Seminar II is basically held for the preparation of the Asian Pacific competition. This seminar requires strong commitment, energetic contribution and cooperative teamwork in addition to the comprehensive knowledge of finance.	英語で授業。
01PC335	Finance Seminar III	2	1.0	2	秋学期	随時		大野 忠士	This course provides the opportunity of reading academic/professional books/papers. Students specify the books/papers relating to Finance (credit risk, liquidity risk, valuation etc.) and read it by group. Students are required to contribute positively in the explanation of designated parts and to participate in the discussions. (Advance permission of the Professor is required)	英語で授業。
01PC336	Management Consulting Practice	1	1.0	1・2	春季休業中	集中	BNK121		The objectives of this course are to provide students with opportunities: <ul style="list-style-type: none"> <li>· To apply analytical, decision-making, creative skills in a multi-disciplinary approach to address the issues confronting global managers</li> <li>· To provide insights into management consulting processes and in-depth experience about management consulting</li> <li>· To understand the complexity of organizations environment and recognize the importance of concepts and frameworks in assisting modern managers to solve strategic problems</li> <li>· To improve competencies in the practical application of theory to assess business situation, address key issues and formulate appropriate recommendations</li> </ul>	英語で授業。

選択科目 (International Adaptability)

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01PC401	Global Skills I: Coaching to Grow People	1	1.0	1・2	秋C	±5,6	BNK122	高杉 尚孝	Using cognitive-behavior psychology and other techniques, the course aims to familiarize the students with both actual coaching skills and intellectual understanding of these skills. The course will deal with both what personal growth means as well as how one can facilitate it. The course includes not only other-coaching but also self-coaching as self-development is essential for promoting growths in others.	英語で授業。
01PC403	Overseas Conference Seminar I	3	1.0	1・2	夏季休業中	随時		マニエワタナベレミー	The main aim of this course is to gain experience in participating in an international academic conference. Students will have the opportunity to hear the most up-to-date research in the field of the conference.	英語で授業。

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01PC409	Global Management II: Transcultural Management	1	1.0	1・2	春A	火7,8	BNK122	馬越 恵美子	This course is designed to provide students with a general overview of transcultural management. Transcultural management focuses on how people and organizations transcend cultural differences. Today companies operating in the global market have to deal with diverse customs, nationalities, gender, age, ways of thinking and behavioral patterns of their employees and customers. Geert Hofstede called thinking and behavioral patterns of individuals "mental program" or "software of the mind" and defines this as "culture" in the broad sense of the term. Along this line, a multitude of attributes mentioned above can be considered as "cultures".	英語で授業。
01PC417	Global Knowledge III: International Financial Markets	1	1.0	1・2	秋C	土3,4	BNK121	マーフィー リチャード タガート	This course is designed to acquaint students with the principal global markets in foreign exchange, money, bonds, equity, and corporate control. We will examine markets from the perspectives of both the corporate treasurer and the finance professional.	英語で授業。 The classes are only open to students who have substantial experience in the finance sector.
01PC418	Global Knowledge II: Culture and Economy of Russia and Eastern European Countries	1	1.0	1・2					The main objective of this course is to increase the students' awareness of the current economic situation and of the cultural background of the Eastern European countries and Russia. The countries which will be considered include the ex-communist countries in the Eastern Europe and Russia. During the final class case discussions will be held in order to gain a deeper understanding of the influence of culture on management in Russia.	英語で授業。 2015年度開講せず。
01PC421	Cross Cultural Management I: Managing Across Borders	1	1.0	1・2	春A	木7,8	BNK121	マニエ-ワタナベレミー	The main goal of this course is to provide theoretical and practical examples on the global manager's environment, the cultural context of global management, and the formulation and implementation of strategy for international and global operations.	英語で授業。 4/9, 4/16, 4/23, 4/30, 5/7
01PC422	Cross Cultural Management II: The Challenges of Globalization	1	1.0	1・2	春C	木7,8	BNK121	マニエ-ワタナベレミー	This course focuses on selected international business issues at the macro and micro levels. Topics covered include economic systems and development, international trade, foreign direct investment, regional economic integration, and cross-cultural communication.	6/25, 7/2, 7/9, 7/16, 7/18 (Sat.) 18:20-21:00 英語で授業。
01PC423	Global Skills II: Business Chinese	1	1.0	1・2					The goal of this course is to provide instruction in language communication in Chinese business. The first objective is to give students basic knowledge and instruction in mastering Chinese pronunciation and grammar. The second objective is to teach vocabulary and phrases that are important for business.	英語で授業。 2015年度開講せず。
01PC425	Global Knowledge I: Practical Aspects of Business Law I	1	1.0	1・2	秋C	火7,8	BNK121		This course aims to provide specific knowledge and understanding of the practical implications of law on business transactions in general and on a company in particular. From the perspective of a company engaged in international business transactions, the role and consequences of law for a company's organization, business model, strategies and day-to-day operation will be explained and illustrated in practical examples and case studies. Students will gain a comprehensive understanding of where, why and how law affects a business and learn how to deal with the legal aspects of various standard business situations.	英語で授業。



科目番号	科目名	授業方法	単位数	標準履修年次	実施学期	曜時限	教室	担当教員	授業概要	備考
01PC426	International Negotiation I	1	1.0	1・2					In this course we will explore the complex understandings and skills needed to negotiate effectively in international contexts. For most people, negotiation situations are uncomfortable. Partly this is because we often frame negotiations as dramatic, zero-sum, win or lose battles, and partly this is because uncertainty is usually high before and during negotiations. But there are ways to prepare for international negotiation and there are communication skills we can develop to make the experience more comfortable and the outcome more successful. In this course we will work hard through observation, analysis and practice to become more effective international negotiators.	英語で授業。 2015年度開講せず。
01PC428	Global Management V: ODA Field Work I	3	1.0	1・2					This course provides students the opportunity to visit actual ODA sites in developing countries. Through the 1week visit to ODA projects sites, students meet practitioners and hold discussions with them. Students can understand the reality of ODA projects and know the meaning and difficulties of ODA projects in developing countries.	02ZY225として履修する場合は、同一年度中に02ZY223をあわせて履修すること。 西暦偶数年度開講。 英語で授業。
01PC430	Business Communication Skills	2	1.0	1・2					The objective of this class is to provide students with a full understanding and practicing of business communication skills in an international context. This includes oral presentation and writing skills. As the course method is very interactive, being based on workshops and student presentations, the class size is limited to 15 students.	英語で授業。 2015年度開講せず。
01PC431	Global Management VI: ODA Field Work II	3	1.0	1・2	秋C	随時		大野 忠士	This course provides students the opportunity to visit actual ODA sites in developing countries. Through the 1week visit to ODA projects sites, students meet practitioners and hold discussions with them. Students can understand the reality of ODA projects and know the meaning and difficulties of ODA projects in developing countries.	02ZY224として履修する場合は、同一年度中に02ZY223をあわせて履修すること。 西暦奇数年度開講。 02ZY224と同一。 英語で授業。
01PC432	International Negotiation II	1	1.0	1・2					This course is designed for students to learn both theoretical framework as well as practical skills for international business negotiation from cognitive (psychological) approach of negotiation studies. For global managers, because their business negotiation often involves in cross-cultural situation, understanding affects of awareness, perception and behaviors of negotiation partners from different cultural background is a critically important issue. After taking this course, students are expected to learn theory, dynamics, and strategies for conducting mutually benefiting and satisfactory international business negotiations.	英語で授業。 2015年度開講せず。
01PC433	ODA Seminar I	2	1.0	1・2	秋C	応談	BNK652	大野 忠士	This course focuses on the advanced application of basic concepts of ODA. The members should have participated in the ODA Project Management class and ODA Fieldwork. This seminar requires each member to read the basic ODA related book which is assigned and evaluate (or criticize) the specific actual ODA projects reflecting the basic book' s concepts. In the final session, each member is required to make a presentation of her project evaluation.	02ZY223として履修する場合は、同一年度中に02ZY224または02ZY225をあわせて履修すること。 02ZY223の一部と共通。 英語で授業。
01PC434	Global Management IV: ODA Project Management	1	1.0	1・2	秋B	水7,8	BNK607	大野 忠士	This course provides the actual ODA cases in many countries to the students rather than theoretical principles. Through the lectures by active practitioners (guest speakers), students can understand the actual ODA projects and know the meanings and difficulties of the ODA projects in developing countries. This course would be prerequisite for Nippon-Koei Overseas Internship. The class topics cover railway development, irrigation project, water resources, urban projects and others (depends on guest speaker' s availability).	02ZY223として履修する場合は、同一年度中に02ZY224または02ZY225をあわせて履修すること。 02ZY223の一部と共通。 英語で授業。

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01PC435	Management Communication	1	1.0	1・2	春AB	集中	BNK121	Maswana Jean-Claude	This practice-oriented course is designed to help students learn how to research, outline, prepare presentation scripts and deliver formal presentations in a business context. The course is also expected to help students sharpen their skills in critical listening in addition to their competence in handling audience questions and comments.	英語で授業。 4/8, 4/15, 4/22, 5/13, 5/20, 5/23, 6/6 Wednesday (18:20-21:00), Saturday (15:10-17:50). For 2015 incoming students. Recommended for all new students.
01PC436	Global Knowledge IV: Financial Crises	2	1.0	2	春B	集中		マーフィー リチャード タガート	This class will take primarily an historical approach in attempting to understand the nature of financial crises - how (or whether) they can be anticipated, the typical course of a financial crisis, how businesses and investors can weather such crises, and the aftermath. Among other crises considered are the Great Depression, the collapse of Japan's "bubble economy," various developing country balance of payments crises, and the recent subprime loan crisis.	The classes are only open to students who have substantial experience in the finance sector. 英語で授業。 Saturday (10:20-13:00), Monday (18:20-21:00) Room607
01PC437	Global Knowledge V: Practical Aspects of Business Law II	1	1.0	1・2					This course is supplementary to the course Practical Aspects of Business Law I which provides a general understanding of the practical implications of law on business transactions. In this course the knowledge gained in Practical Aspects of Business Law I shall be applied in practice to deepen the understanding of legal processes in business. Participants will actively work and take roles in case studies built after real life cases to experience the entire process of a transaction from a legal and business perspective. Students will learn how to structure a transaction and achieve a business objective with the use of the law and thereby learn to apply legal concepts in practical business situations. Participation in this course requires prior completion of Practical Aspects of Business Law I.	英語で授業。 2015年度開講せず。
01PC438	Business Project Writing	1	1.0	1・2	秋C	金7,8	BNK122	Maswana Jean-Claude	This course presents writing as integral to management strategy and as a critical component for success in the workplace. In this class, you will practice drafting and editing clear, precise, and readable written business documents as well as learn to design documents to make information easily accessible to a busy, executive-level reader. This course also contains practical aspects of managerial communication to prepare students for "audience-oriented" communication.	英語で授業。 Same as 01PC438 Professional Writing for Businesspeople (2014)
01PC440	Business Studies II (Field work)	3	1.0	1・2					このコースでは、サンフランシスコ・シリコンバレーのダイナミックな経済成長をけん引している企業や、大学、政府・非営利団体などを訪問する。訪問企業にはIT・ネット関連企業、環境関連企業、バイオ製薬企業が含まれる。	02ZY227として履修する場合は、同一年度中に02ZY226をあわせて履修すること。 英語で授業。 2015年度開講せず。
01PC441	Business Studies III (Seminar)	2	1.0	1・2					Students will discuss and present in groups their regional business observations (See 01PC440) and findings drawn from the field work in relation to the concepts previously discussed in lectures.	英語で授業。 2015年度開講せず。
01PC442	International Politics	1	1.0	1・2	秋C	土7,8	BNK122		This course aims to cultivate abilities to think for analyzing modern imitational community through learning the main theories of International Politics and understanding history of international relations and the current issues.	英語で授業。
01PC443	Special Research Seminar (CSR)	3	1.0	1・2	秋学期	随時		キャロライン タン	The purpose of this class is to analyze the CSR activities of globally operating Japanese and German companies to work out culture-bound differences, identify best practices and point out opportunities for future actions.	英語で授業。
01PC444	Case Study Seminar I	2	1.0	1・2	夏季休業中	随時		マニエワタナベ レミー	The main aim of this seminar is to learn and practice the case-study method in-depth. This seminar is limited to a maximum of 4 four-student teams (16 students total), and priority is given to M2 students on a first-come first-serve basis.	英語で授業。

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01PC445	Special Research Seminar (CSR) II	2	1.0	1・2	秋学期	随時		キャロライン タン	The purpose of this class is to analyze the CSR activities of globally operating Japanese and German companies to work out culture-bound differences, identify best practices and point out opportunities for future actions.	英語で授業。
01PC446	Overseas Study Seminar I	2	1.0	1・2	通年	随時		キャロライン タン	Overseas Study Seminar I is a custom-designed independent study to provide students who visit partner business schools abroad information and knowledge that are related to their research or business interests by attending multiple seminars at partner schools based on consultation by MBA-IB professors. Students who learn at partner schools will study international management and business practices compared to those of Japan by having interactive discussions, reading articles with students at partner schools and giving reports at seminars.	英語で授業。
01PC447	Overseas Study Seminar II	2	1.0	1・2	通年	随時		キャロライン タン	Overseas Study Seminar II is a custom-designed independent study to provide students who visit partner business schools abroad information and knowledge that are related to their research or business interests by attending multiple seminars at partner schools based on consultation by MBA-IB professors. Students who learn at partner schools will study international management and business practices compared to those of Japan by having interactive discussions, reading articles with students at partner schools and giving reports at seminars.	英語で授業。
01PC448	Business in Emerging Countries	1	1.0	1・2	秋C	水7,8	BNK121	Maswana Jean-Claude	This course introduces students to the many specificities of emerging/developing countries with a focus on economic, institutional, infrastructure and business factors that influence business success or failure. The rationale for this course is that in stark contrast to the "advanced" world, several key emerging/developing economies are experiencing exceptional economic growth. While there is much for businesses to be excited about, risks and challenges associated with emerging/developing markets should not be downplayed. Organized around lectures and interactive discussions, the objective of the course is thus to help students develop a strategic framework in their firms' quest for business opportunities in emerging/developing markets.	英語で授業。
01PC449	Overseas Study Seminar III	2	1.0	1・2	通年	随時		キャロライン タン	Overseas Study Seminar III is a custom-designed independent study to provide students who visit partner business schools abroad information and knowledge that are related to their research or business interests by attending multiple seminars at partner schools based on consultation by MBA-IB professors. Students who learn at partner schools will study international management and business practices compared to those of Japan by having interactive discussions, reading articles with students at partner schools and giving reports at seminars.	英語で授業。
01PC450	Overseas Study Seminar IV	2	1.0	1・2	通年	随時		キャロライン タン	Overseas Study Seminar IV is a custom-designed independent study to provide students who visit partner business schools abroad information and knowledge that are related to their research or business interests by attending multiple seminars at partner schools based on consultation by MBA-IB professors. Students who learn at partner schools will study international management and business practices compared to those of Japan by having interactive discussions, reading articles with students at partner schools and giving reports at seminars.	英語で授業。

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01PC480	Research Design	1	1.0	1・2					This practical course enables students to design and implement sound research projects in business and related disciplines. It is specifically intended to provide students with practical content relevant to the design of a Master's level research activities. Topics covered include the conceptual/philosophical foundations of research, designing and conducting a research study by applying the appropriate methodology, deriving propositions and hypotheses, selecting appropriate analysis methods, sampling and data gathering, different phases of research and the typical problems encountered in these phases.	英語で授業。 2015年度開講せず。 Recommended for all new students
01PC491	Business Negotiation	1	1.0	1・2	春C	金7,8		Maswana Jean-Claude	In this course we will explore the complex understandings and skills needed to negotiate effectively in international business context. For most people, negotiation situations are uncomfortable. Partly this is because we often frame negotiations as dramatic, zero-sum, win or lose battles, and partly this is because uncertainty is usually high before and during negotiations. But there are ways to prepare for international negotiation and there are communication skills we can develop to make the experience more comfortable and the outcome more successful. In this course we will work hard through observation, analysis and practice to become more effective international negotiators.	Room 607 02ZY021と同一。 英語で授業。

選択科目 (Applied information)

科目番号	科目名	授業方法	単位数	標準履修年次	実施学期	曜時限	教室	担当教員	授業概要	備考
01PC102	Data Analysis I: Introduction to Data Analysis	4	1.0	1・2	春B	木7,8	BNK122	領家 美奈	This class introduces basic concepts of descriptive statistical methods, linear regression for prediction and its residual analysis with statistical software R through a series of group works on financial data analyses of all the listed companies in Japan.	英語で授業。
01PC501	Business Simulation	4	1.0	1・2	春A	土7,8		領家 美奈	The main purpose is to encourage students to find various styles such as information gathering, data analysis to make more effective decisions on management through gaming simulation. The number of participants is limited, since this class will be offered in the Tokyo Satellite (PC room). Therefore the a priori submission (by email) is required in advance. The questionnaire items and more detail information are described in the syllabus. Students who have not earned credit for "business game" of GSSM can register for this class.	英語で授業。 Room 454
01PC502	Data Analysis II: Principle of Quantitative Research	1	1.0	1・2	秋B	火7,8	BNK122	山田 秀	This course covers fundamentals on quantitative analysis, including design of data collection, data analysis strategy and summarization of the quantitative results. Some exercises are included to apply the statistical tools, such as design of experiments, regression analysis and so forth.	英語で授業。
01PC503	Data Analysis III: Data Mining	4	1.0	1・2	秋A	土7,8	BNK122	領家 美奈	This class is designed to enhance understanding of key techniques of Data Mining which are applied in the various fields such as marketing research, medical information analysis etc. Another aim is to acquaint students with basic mathematical descriptions in order to enhance understanding of professional articles.	英語で授業。 10/25@Room607
01PC504	Operations Management II: Decision Analysis	1	1.0	1・2	春C	水7,8	BNK122	徐 驊	In this course, we will learn some fundamental concepts and practical methods of decision analysis in various situations such as decision with multiple objectives, decisions under uncertainties and decisions with different decision makers and different/conflict decision objectives, namely game problems.	英語で授業。

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01PC505	Operations Management III: Risk Analysis	1	1.0	1・2	秋A	金7,8	BNK122	徐 驊	Risk analysis can be defined as a systematic use of information and knowledge to identify risks as well as their causes and consequences, and a present action of an informative risk picture for decision-making activities. The objective of the course is to learn fundamental concepts of risk analysis and a variety of methods, models and techniques to deal with risk analysis issues.	英語で授業。
01PC506	Operations Management IV: Project Management	1	1.0	1・2	春C	火7,8	BNK122	木野 泰伸	In order to accomplish a project successfully, it is important to carry out systematized management processes, such as visualizing a concept, planning, executing tasks, and monitoring and control. This course provides the fundamental knowledge of project management.	英語で授業。
01PC509	Operations Management VI: Systems Design Theory	1	1.0	1・2	春B	±5,6		木野 泰伸	Understanding behaviors of social systems is one of key factors for success in business or life. The concepts of the UML modeling, Systems Dynamics and Multi-Agent Simulation help our understandings. In this class, we will learn these topics.	英語で授業。 Room 607
01PC511	Operations Management VII	1	1.0	1・2	秋B	±5,6	BNK121		Targets (or benchmarks) are used quite often as a management tool, and it has been argued that thinking in terms of targets may be more natural than thinking in terms of utilities. Recently the use of targets has emerged as an important approach for strategic decision analysis involving multiple criteria. The main objective of this lecture is to introduce the target-oriented approach and its applications developed recently in the field of decision analysis, and particularly in screening product innovations and personalized ranking for recommendation services. For example, in view of the former, in increasingly competitive world markets nowadays, the success of a new product could be determined by how well it would perform relative to the competing products. In addition, besides other factors, potential customers often consider whether the new product outperforms the competition on various attributes before making purchase decisions. It is therefore natural to apply a target-oriented screening evaluation approach that allows to compare the performance of a new product against others performance considered as target.	英語で授業。
01PC518	Business Statistics	1	1.0	1・2					Data analytic skills have never been more important in the global business environment, and they provide a key to career development. Discover the importance of quantitative skills, how they can help you if you have them, or hurt you if you don't have them. Learn how to extract information from data, and make it work for you, increasing the effectiveness of business decisions. This course demonstrates user-friendly statistical software packages, and presents case studies from around the world to show how quantitative skills have improved management decision making.	英語で授業。 2015年度開講せず。

セミナー

科目番号	科目名	授業方法	単位数	標準履修年次	実施学期	曜時限	教室	担当教員	授業概要	備考
01PC601	Seminar I	2	1.0	1	春B	±5,6	BNK121	マーフィー リチャード タガート, 永井 裕久, 大野 忠士, 山田 秀, 徐 驊, 木野 泰伸, 領家 美奈, マニエ-ワタナベ レミー, Maswana Jean-Claude, キャロライン タン, ミロシニック ビクトリア	Seminar I consists of lectures given to introduce the basic skills needed for the Business Project, and of faculty introducing their research area.	英語で授業。 主専攻必修科目 No class on May 24 and June 7

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01PC602	Seminar II		2	1.0	1	春秋A	随時	マーフィー リチャード タガート, 永井 裕久, 大野 忠士, 山田 秀, 徐 驊, 木野 泰伸, 領家 美奈, マニエ-ワタナベ レミー, Maswana Jean-Claude, キャロライン タン, ミロシニック ビクトリア	Seminar II is conducted by the students' chief advisor, who will advise and help prepare students for their business project.	英語で授業。 主専攻必修科目
01PC603	Seminar III		2	1.0	1	秋BC	随時	マーフィー リチャード タガート, 永井 裕久, 大野 忠士, 山田 秀, 徐 驊, 木野 泰伸, 領家 美奈, マニエ-ワタナベ レミー, Maswana Jean-Claude, キャロライン タン, ミロシニック ビクトリア	Seminar III is conducted by the students' chief advisor, who will advise and help prepare students for their business project.	英語で授業。 主専攻必修科目
01PC604	Seminar IV		2	1.0	2	春AB	随時	マーフィー リチャード タガート, 永井 裕久, 大野 忠士, 山田 秀, 徐 驊, 木野 泰伸, 領家 美奈, マニエ-ワタナベ レミー, Maswana Jean-Claude, キャロライン タン, ミロシニック ビクトリア	Seminar IV is conducted by the students' second advisor, who will advise and help prepare students for their business project.	英語で授業。 主専攻必修科目
01PC605	Seminar V		2	1.0	2	春秋A	随時	マーフィー リチャード タガート, 永井 裕久, 大野 忠士, 山田 秀, 徐 驊, 木野 泰伸, 領家 美奈, マニエ-ワタナベ レミー, Maswana Jean-Claude, キャロライン タン, ミロシニック ビクトリア	Seminar V is conducted by the students' chief advisor, who will advise and help prepare students for their business project.	英語で授業。 主専攻必修科目
01PC614	Seminar IV		2	1.0	2	春秋A	随時	マーフィー リチャード タガート, 永井 裕久, 大野 忠士, ベントン キャロライン ファーン, 山田 秀, 徐 驊, 木野 泰伸, 領家 美奈, マニエ-ワタナベ レミー, 渡部 吉昭, キャロライン タン, Maswana Jean-Claude	Seminar IV is conducted by the students' second advisor, who will advise and help prepare students for their business project.	英語で授業。 主専攻必修科目

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01PC615	Seminar V		2	1.0	2	秋BC	随時	マーフィー リチャード タガート, 永井 裕久, 大野 忠士, 山田 秀, 徐 驊, 木野 泰伸, 領家 美奈, マニエ-ワタナベ レミー, 渡部 吉昭, Maswana Jean-Claude, キャロライン タン	Seminar V is conducted by the students' chief advisor, who will advise and help prepare students for their business project.	英語で授業。 主専攻必修科目

ビジネスプロジェクト

科目番号	科目名	授業方法	単位数	標準履修年次	実施学期	曜時限	教室	担当教員	授業概要	備考
01PC701	Business Project		2	8.0	2	春AB	随時	マーフィー リチャード タガート, 永井 裕久, 大野 忠士, ベントン キャロライン ファーン, 山田 秀, 徐 驊, 木野 泰伸, 領家 美奈, マニエ-ワタナベ レミー, Maswana Jean-Claude, キャロライン タン	The Business Project is conducted in the student' s final two terms, and is designed to integrate knowledge gained through lectures and seminars. The objective of the Business Project is to learn and apply practical business competencies, such as problem-solving and organizational management in actual business settings.	英語で授業。 主専攻必修科目
01PC703	Business Project		2	8.0	2	秋BC	随時	マーフィー リチャード タガート, 大野 忠士, 徐 驊, 永井 裕久, 山田 秀, 木野 泰伸, マニエ-ワタナベ レミー, 領家 美奈, Maswana Jean-Claude, キャロライン タン, ミロシニック ビクトリア	The Business Project is conducted in the student' s final two terms, and is designed to integrate knowledge gained through lectures and seminars. The objective of the Business Project is to learn and apply practical business competencies, such as problem-solving and organizational management in actual business settings.	英語で授業。 主専攻必修科目